



Developing the Next Generation of Go-To Landscape Perennials

Home Nursery Proven Winners Landscape Roadshow
02/05/2026





This feels familiar for a reason

Walters Gardens has been
growing the plants behind
Proven Winners® for decades.





Looks good in year one

- Passes inspections
- Photographs well



Built for jobsite reality

- Predictable performance
- Fewer replacements



Every plant must earn its place

- ✓ Flowers first year
- ✓ Survives winters
- ✓ Performs across regions
- ✓ Holds up in installations



That's not luck. That's trialing.

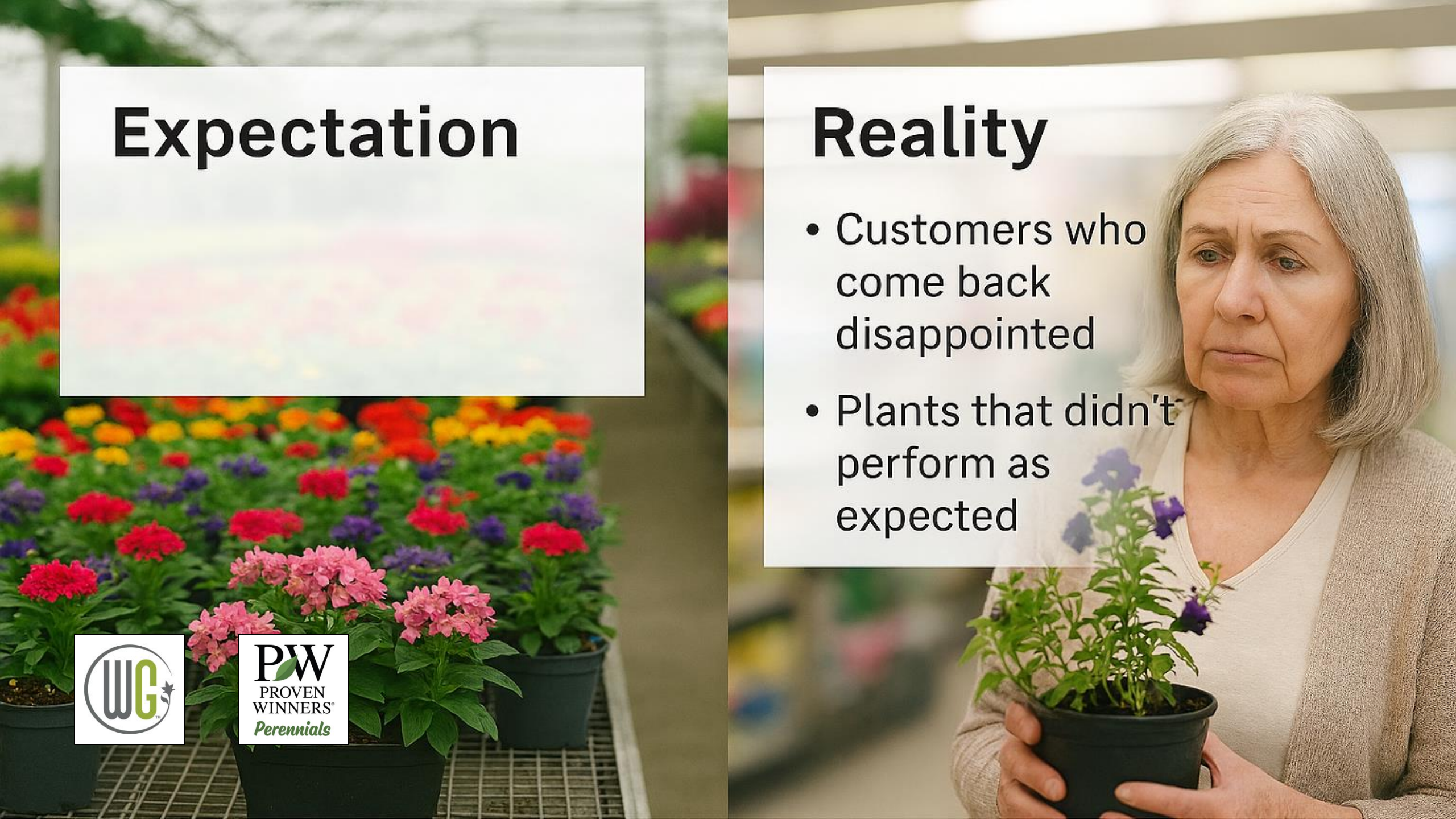
Multi-season, multi-region,
real-world data



Expectation

Reality

- Customers who come back disappointed
- Plants that didn't perform as expected



A satellite image of the Earth from space, showing the Western Hemisphere. North America is visible in the upper left, with the United States and Canada. The Pacific Ocean is the large blue area on the right. The Earth's atmosphere is visible as a thin blue layer around the globe.

 **TikTok**
@waltersgardens

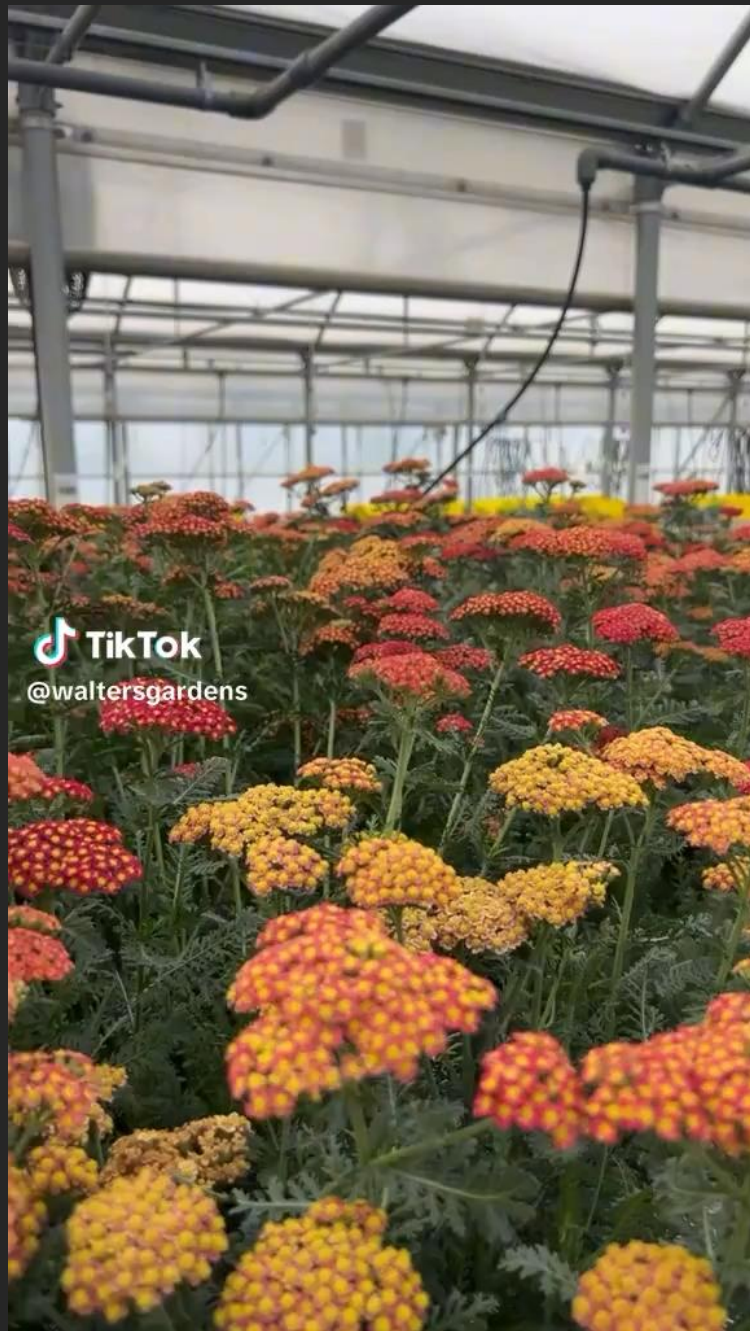


 TikTok
@waltersgardens
In your 20's you will learn
the joy of growing your own plants.
It's important you start now 🍷



 TikTok
@waltersgardens
A FIELD OF ASTILBE FLOWERS TO..







**Now let's talk
about plants that
make all of this
easier**





ext 'Moonshine'

The Next 'Jack Frost'

The Next 'Firewitch'

The Next 'Walker's Low'

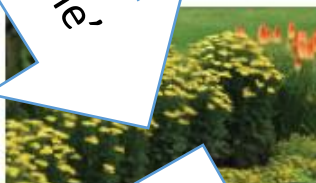
The Next 'Little Spire'

The Next 'May Night'

Smaller 'Autumn Joy'



Perennials for the Landscape



'Firefly Sun'
Agastache

One of the very best yellow flowers for the summer. Bright yellow flowers on green foliage. Upright habit.

Height: 28-30" | Width: 24-28" | Zones: 4-9 | Native Roots



MEANT TO BEE
Agastache

Long blooming, deer resistant perennials perfect for hot, dry spaces. Colorful calyxes extend the season of color. Best in well drained soils.

Height: 28-36" | Width: 28-36" | Zones: 5-9 | Native Roots



'Serendipity'
Allium

A long blooming, drought and deer resistant perennial. Globe-like purple flowers appear for many weeks in later summer. Attractive seedheads follow.

Height: 15-20" | Width: 15-20" | Zones: 4-8



'Jack of Diamonds'
Brunnera macrophylla

Standard A. hubrichtii. Less winter hardy than hybrid background.

Height: 14-16" | Width: 28-32" | Zones: 4-9 | Native Roots



'Paint the Town Fuchsia'
Dianthus

Similar longevity and light. One of the earliest flowering.

Height: 16-18" | Width: 16-18" | Zones: 4-9 | Native Roots



DECADENCE 'Lemon Meringue'
Baptisia

Very compact and carefree, longer flower spikes sit on top of the plant rather than within the plant.

Height: 3' | Width: 3' | Zones: 4-9 | Native Roots



'Jack of Diamonds'
Brunnera macrophylla

A deer resistant perennial that tolerates dry shade! Massive leaves reach more than 12" wide. Excellent disease resistance ensuring 3 season performance.

Height: 14-16" | Width: 28-32" | Zones: 3-8



'Paint the Town Fuchsia'
Dianthus

Much longer lived in the landscape with reliable performance in Northern and Southern zones. Earlier and far more prolific than traditional cultivars.

Height: 6-8" | Width: 16-18" | Zones: 4-9



PRIMO 'Mahogany Monster'
Heuchera

Extremely vigorous and rugged - even in full sun! Rich red color. Long-lived in the landscape when sited correctly.

Height: 12-16" | Width: 22-28" | Zones: 4-9 | Native Roots



SUMMERIFIC 'P' Hardy Hibiscus

Densely compact, rounded vase shape - massive 7-8" in diameter just at top.

Height: 4' | Width: 4 1/2' | Zones: 3-9



SHADOWLAN Hosta

Large, showy leaves with vigor and sun tolerance. Holds color long time.

Height: 24-30" | Width: 18-24" | Zones: 3-9



AMAZING DAISIES Daisy May[®]
Leucanthemum superbum

Free flowering, heavy repeat blooms.

Height: 12-24" | Width: 10-14" | Zones: 5-9



'Cat's Meow'
Nepeta faassenii

Tidy, dense habit that blooms long.

Height: 17-20" | Width: 18-20" | Zones: 3-8



PRAIRIE WINDS 'Apache Rose'
Panicle Withering Rose

Hybrid Nepeta perennials with long blooming, deer resistant.

Height: 18-20" | Width: 18-20" | Zones: 3-8



PRAIRIE WINDS 'Apache Rose'
Panicle Withering Rose

Upright and upright habit; rosy red color.

Height: 24" | Width: 24" | Zones: 4-9



PRAIRIE WINDS 'Totem Pole'
Panicle Withering Rose

Tall, slender Panicle. Rigidly upright selection that resists flopping. Narrow base makes it easy to fit into small spaces or pair with other plants.

Height: 6' | Width: 2 1/2" | Zones: 4-9



PRAIRIE WINDS 'Totem Pole'
Panicle Withering Rose

Stays compact, more upright tidy than other species.

Height: 34-38" | Width: 18-24" | Zones: 4-9



COLOR SPIRES 'Violet Riot'
Salvia nemorosa

More concentrated show of vivid blooms; more dense habit; more upright stems; more consistent rebloom.

Height: 22" | Width: 20-24" | Zones: 3-8



PRAIRIE WINDS 'Blue Paradise'
Schizachyrium scoparium

Elegant vase-shaped habit holds its upright form even through the snow and wind of winter.

Height: 3-3 1/2' | Width: 2' | Zones: 3-9



ROCK 'N ROUND 'Pure Joy'
Sedum

Perfectly rigid dome shape.

Height: 10-12" | Width: 16-20" | Zones: 3-9





‘Firefly Red Pop’

Achillea PPAF CPBRAf

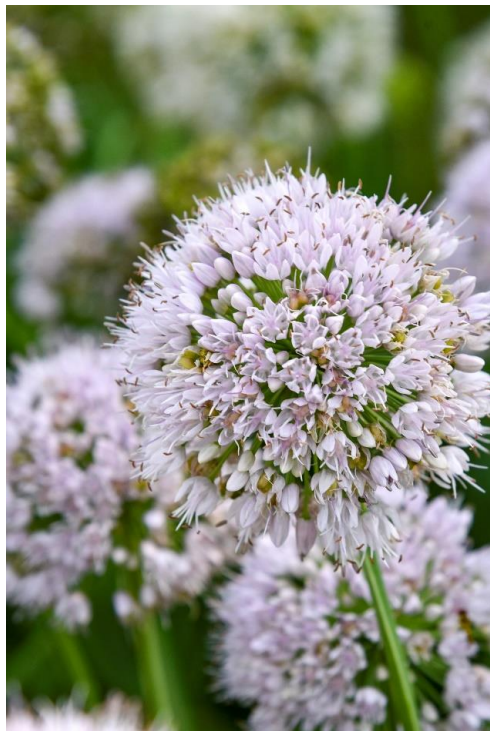
Yarrow



Height: 24-28" | Width: 24-28" | Zones: 3-8

- Bright cherry red flower clusters
- Small yellow eyes become more prominent as the petals age
- Mid-season- in peak during the heat of the summer





‘Bobblehead’

Allium PPAF CPBRA F

Ornamental Onion           

Height: 30-32” | Width: 24” | Zones: 4-8

- Pale lilac flowers
- Very wide, glaucous blue, twisty foliage, strappy
- Early to flower – blooms ahead of ‘Millenium’
- 3-3½” globes



RAINBOW RHYTHM® ‘Fearfully and Wonderfully Made’

Hemerocallis

Daylily



Height: 26" | Width: 18-24" | Zones: 3-9

- Mid size, fancy daylily
- 5½" coral pink flowers have cranberry red eyes
- Slightly ruffled cranberry margin is trimmed with a yellow edge
- Well-branched scapes with lots of buds lead to excellent rebloom
- Fragrant



SUMMERIFIC® ‘Cookies and Cream’

Hibiscus PPAF CPBRAf

Hardy Hibiscus, Rose Mallow



Height: 2½-3' | Width: 3½-4' | Zones: 4-9

- Near black matte leaves are deeply dissected
- Green buds open to 6" wide pure white flowers
- One of our most compact Hardy Hibiscus intros to date





Hibiscus 'Cookies and Cream'



LIVING LARGE™ ‘Big Sky’

Salvia PPAF CPBRA F

Perennial Salvia, Garden Sage           

Height: 32" | Width: 32" | Zones: 3-8

- Exceptionally large Salvia, pratensis-type
- Large flowers appear above a rosette of large, deep green leaves
- Later to bloom
- Purple buds opens to light purple flowers, appearing two-toned



‘Cotton Candy’

Thalictrum PPAF CPBRAf

Meadow Rue



Height: 38-42” | Width: 18-24” | Zones: 5-8

- *T. aquilegifolium* – very upright plant with clusters of wispy flowers at the top.
- Columnar – good height for small spaces!
- Thick, full clusters of lavender flowers
- New genus for Proven Winners Perennials



‘Perfect Edging’

Festuca arundinacea PPAF CPBRAf



Tall Fescue | Height: 14-18" | Scape Height: 30-34" | Width: 18-24" | Zones: 3-7

- Variegated foliage, with creamy white margins surrounding blue-green leaves.
- Variegation is most pronounced as the plant emerges in early spring, and will later match the lightly colored seedheads.
- Flowers appear in early summer, remaining upright through the end of the season



‘Rays for Days’

Helianthus helianthoides PPAF CPBRAf



False Sunflower | Height: 24-26" | Width: 18-20" | Zones: 3-9

- Fully double golden yellow flowers – our most floriferous selection to date!
- Upright, mounding habit has excellent mildew resistance
- Tall stems and a Zinnia-like appearance make them a perfect cut flower selection



SUMMERIFIC® 'Garnet Globes'

Hibiscus PPAF CPBRAf



Rose Mallow | Height: 36-42" | Width: 36" | Zones: 4-9

- Tons of buds, opening to 7" wide dark magenta red flowers
- Compact, upright habit, dark green foliage
- Compared with 'Valentine's Crush', 'Garnet Globes' is a deeper shade and about half the size.

SUMMERIFIC® 'Garnet
Globes' *Hibiscus*





‘Lemon Purrfection’

Nepeta PPAF CPBRAf



Catmint | Height: 10-12" | Width: 16-18" | Zones: 3-8

- Very polished, compact horizontal habit of gold foliage with lavender blue flowers on reddish purple calyxes
- With increased shade cover the leaf color will be more chartreuse.
- Early to flower. This selection blooms continuously without being cut back.



‘Chartreuse on the Loose’ (left) vs. ‘Lemon Purrfection’ (right)

Compared with ‘Chartreuse on the Loose’, this variety is more polished with a denser, more compact habit.



PRAIRIE WINDS® 'October Sky'

Panicum virgatum PPAF CPBRAf

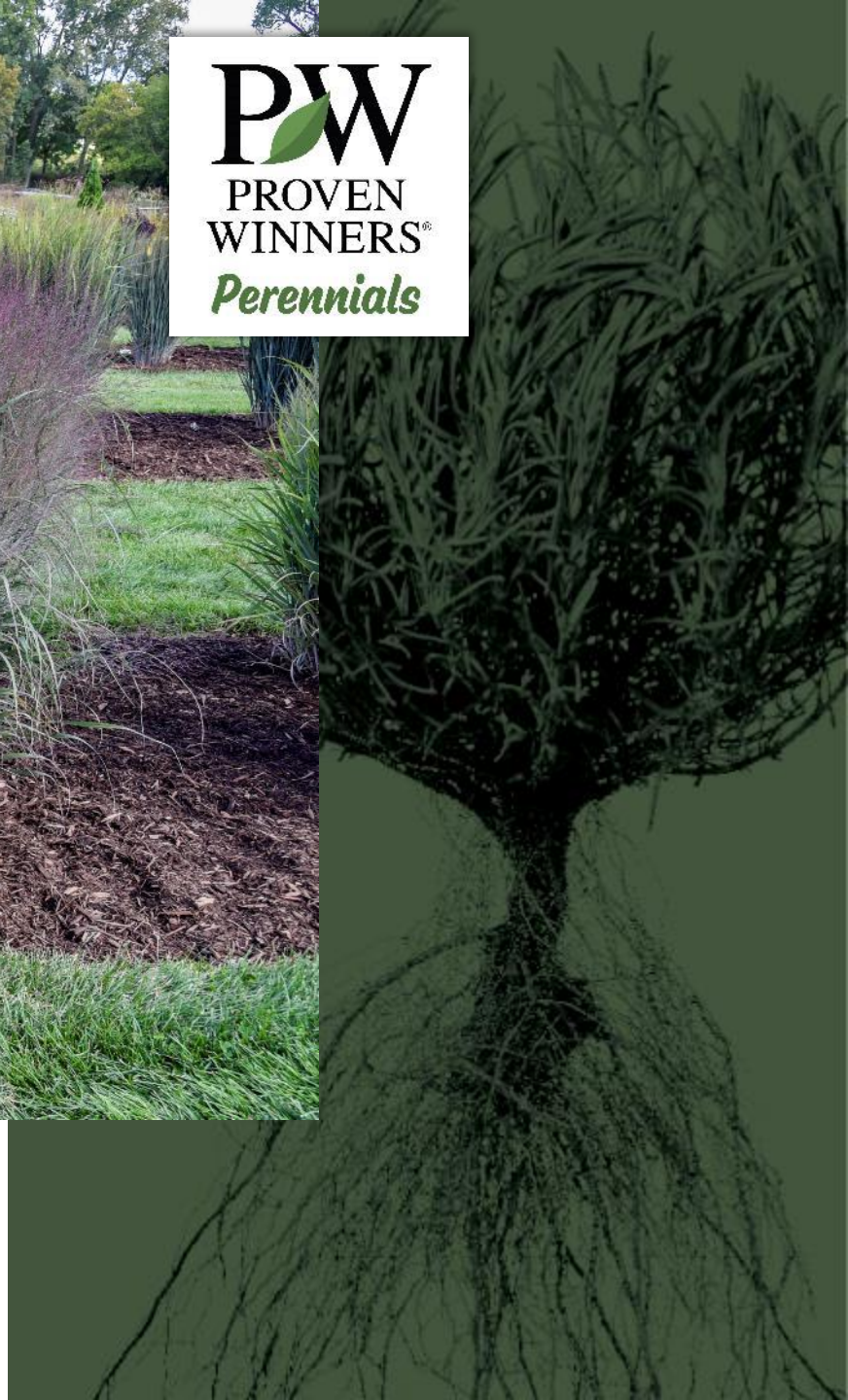


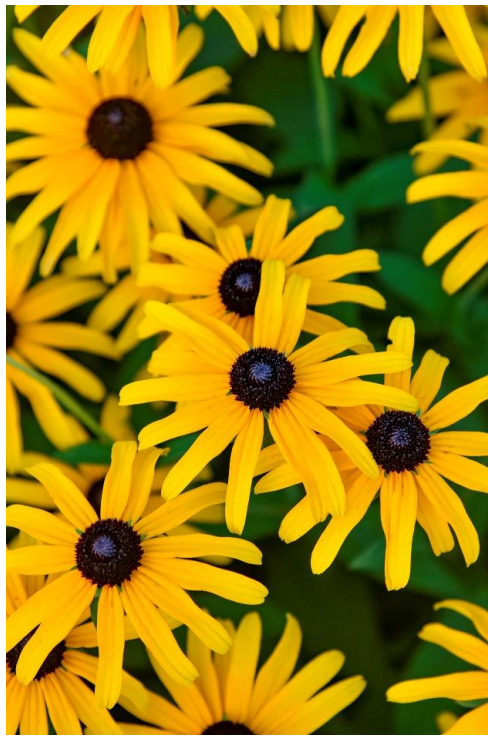
Switch Grass | Height: 5' | Width: 2½' | Zones: 4-9

- Blue green foliage is covered with rosy purple seedheads in late summer.
- Compared with 'Apache Rose', 'October Sky' is taller, has darker colored seedheads



‘Apache Rose’ (left)
vs. ‘October Sky’ (right)





‘Treasure Trove’

Rudbeckia PPAF CPBRAF

Black Eyed Susan

Height: 32-36" | Width: 36-42" | Zones: 4-9



- Visibly clean foliage – no black spotting
- Full mounded habit with tall, substantial presence in the garden
- Large Rudbeckia flowers – golden yellow star-shaped with black eye

Goldstrum vs. 'Treasure Trove' vs. 'Am Gold Rush'

PW
PROVEN
WINNERS®
Perennials





‘Prairie Princess’

Vernonia PPAF CPBRAf



Ironweed | Height: 26-30" | Width: 30-36" | Zones: 4-9

- Compact, rounded habit – very dense compared with traditional varieties – of dark foliage and red stems. Good mildew resistance.
- Mauve buds open to rosy purple
- Native, late season pollinator perennial – especially butterflies



ART & SOL™ ‘Purple People Eater’

Mangave PP29949



Mangave | Height: 12-16" | Width: 16-24" | Zones: 9-11

- Thick, sturdy blue-green leaves with reddish-purple spotting, appearing purple from a distance.
- Best coloration in full sun; less intense exposure results in greener leaves
- Margins fold upward to display yellow, orange, and cinnamon brown spines, with a cinnamon terminal spine at each leaf tip



ART & SOL™ 'Silver Fox'

Mangave PP29642



Mangave | Height: 8-10" | Width: 16-18" | Zones: 9-11

- Appears silver at first glance, but is actually light green with a thick waxy coating
- Features thick, arching leaves with defined marginal teeth



FRUIT PUNCH® 'Whipped Cream'

Dianthus PPAF CPBRAf



Pinks | Height: 8-10" | Width: 12-16" | Zones: 4-9

- Double pure white
- Glaucus foliage
- Flowers are slightly larger than average at 1½" wide.
- Like the rest of the series, this variety shows excellent vigor, longevity in the landscape, and sporadic rebloom through summer for additional color.



‘Urge to Splurge’

Euphorbia PPAF CPBRAf



Spurge | Height: 22-26" | Width: 42-48" | Zones: 4-9

- Sunny yellow flowers appear early in spring
- One of the first perennials to emerge after frost.
- In late spring glaucous blue-green foliage appears, taking on red and bronze tones in fall.
- The size of the plant changes significantly after flowering as billowing mounds of long, narrow foliage grows over the flowers.
- This sap emitted from broken stems is a deterrent to deer and rabbits, leading to a high degree of resistance.



‘Powder Keg’

Festuca glauca PPAF CPBRAf



Blue Fescue | Height: 14-16" | Scape: 22-26" | Width: 22-26" | Zones: 4-8

- Almost perfectly spherical, brilliant blue foliage color
- Very floriferous, with scape proportionate to the size of the plant



‘Forged in Fire’

Heliopsis helianthoides PPAF CPBRAf



False Sunflower | Height: 32-36" | Width: 32-36" | Zones: 3-9

- Golden yellow petals are almost completely covered by burnt orange eyes
- Flowers contain multiple layers of petals
- Compact selection with dark green foliage and dark burgundy stems
- Excellent mildew resistance



SUMMERIFIC® 'Coconut Cream'

Hibiscus PPAF CPBRAf



Hardy Hibiscus | Height: 4-4½' | Width: 4' | Zones: 4-9

- Creamy-yellow flowers, arguably the darkest “yellow” to date
- Dark olive green foliage
- Upright habit - more upright than ‘French Vanilla’



SUMMERIFIC® 'Glitter Bomb'

Hibiscus PPAF CPBRA F



Hardy Hibiscus | Height: 4½-5' | Width: 5½-6' | Zones: 4-9

- 7" flowers have a peppermint pattern with a prominent red eye



‘Summer Serenade’

Lavandula angustifolia PPAF CPBRAf



Lavender | Height: 14-16" | Width: 14-16" | Zones: 5-9

- Tidy, modest-sized Lavender with true lavender flowers
- Early to bloom, among the first showing color, and exceptionally floriferous when in bloom
- Does not require vernalization to bloom



PRAIRIE WINDS® 'Blue Spear'

Panicum virgatum PPAF CPBRAf



Switch Grass | Height: 48-52" | Width: 24-30" | Zones: 4-9

- Wide blue green leaves on a rigidly upright habit
- Fused seedheads appear like sorghum



BEJEWELED™ ‘Lavender Sapphires’

Penstemon barbatus PPAF CPBRAf



Bearded Penstemon | Height: 16-18" | Width: 20-24" | Zones: 4-8

- Individual flowers of ‘Lavender Sapphires’ have a rosy-purple base with lavender blue tips
- This midsize series was selected for dense habits and large flowers.
- Lance-shaped dark blue-green foliage looks good all season long – excellent mildew resistance
- Native to rocky hillsides in the southwestern United States



LIVING LARGE™ 'Dark Sky'

Salvia PPAF CPBRAf



Perennial Salvia | Height: 28-32" | Width: 28-32" | Zones: 3-8

- Very dark, indigo blue flowers are held on charcoal stems
- Similar size to 'Big Sky', but with much darker flowers

National Perennial of the Year® *The Champion*



'Dark Side of the Moon'
Astilbe



LUMINARY® 'Sunset Coral'
Phlox paniculata



SUN JEWELS™ 'Pink Diamonds'
Dicentra



National Hosta of the Year® *The Shady Character*



SHADOWLAND® 'Hope Springs Eternal'
Hosta



SHADOWLAND GIANT® 'Wu-La-La'
Hosta



SHADOWLAND® 'Love Story'
Hosta



National Landscape Perennial of the Year™ *The Workhorse*



DECADENCE® 'Lemon Meringue'
Baptisia



'Serendipity'
Allium



'String Theory'
Amsonia



Can a plant brand earn your trust?



<https://uofacesmg.wordpress.com/2012/08/27/final-day-of-landscape-design-workshop/>

Is it really worth the “extra” cost?



<u>Item ID</u>	<u>Qty</u>	<u>Description</u>	<u>Size</u>	<u>Brand</u>	<u>List Price</u>	<u>Your Price</u>
80711708	_____	Dianthus gra 'Firewitch'	#1		\$ 6.60	\$ 6.60
80701708	_____	Dianthus x Fruit Punch® 'Classic Coral'	#1	PW	\$ 6.85	\$ 6.85
80901706	_____	Fern Athyrium nip 'Crested Surf'	8"	PW	\$ 12.10	\$ 12.10
80901708	_____	Fern Athyrium nip 'Pictum'	8"		\$ 10.00	\$ 10.00
82251707	_____	Heuchera x Dressed Up® 'Evening Gown'	8"	PW	\$ 10.25	\$ 10.25
82211708	_____	Heuchera x 'Obsidian'	8"		\$ 10.20	\$ 10.20
82511708	_____	Hosta x 'Blue Angel'	8"		\$ 6.80	\$ 6.80
82841712	_____	Hosta x Shadowland® 'Diamond Lake'	8"	PW	\$ 8.45	\$ 8.45
83321708	_____	Leucanthemum sup Amazing Daisies® Daisy May®	8"	PW	\$ 8.25	\$ 8.25
83311708	_____	Leucanthemum x sup 'Becky'	8"		\$ 6.85	\$ 6.85
83601710	_____	Perovskia atr 'Denim 'n Lace'	8"	PW	\$ 7.10	\$ 7.10
83661708	_____	Perovskia atr 'Little Spire'	8"		\$ 6.55	\$ 6.55
81642712	_____	Panicum vir 'Heavy Metal'	#2		\$ 14.45	\$ 14.45
81662708	_____	Panicum vir Prairie Winds® 'Apache Rose'	#2	PW	\$ 14.75	\$ 14.75
81622710	_____	Panicum vir Prairie Winds® 'Niagara Falls'	#2	PW	\$ 14.75	\$ 14.75
81662714	_____	Panicum vir Prairie Winds® 'Totem Pole'	#2	PW	\$ 14.75	\$ 14.75
81832712	_____	Schizachyrium sco Prairie Winds® 'Blue Paradise'	#2	PW	\$ 15.00	\$ 15.00
81842715	_____	Schizachyrium sco 'Standing Ovation'	#2	AB	\$ 15.00	\$ 15.00





Marketing
Programs





EZ Scape[™]

PLANTS PICKED TO PERFORM TOGETHER

EZ Scares™

landscape Recipe Program

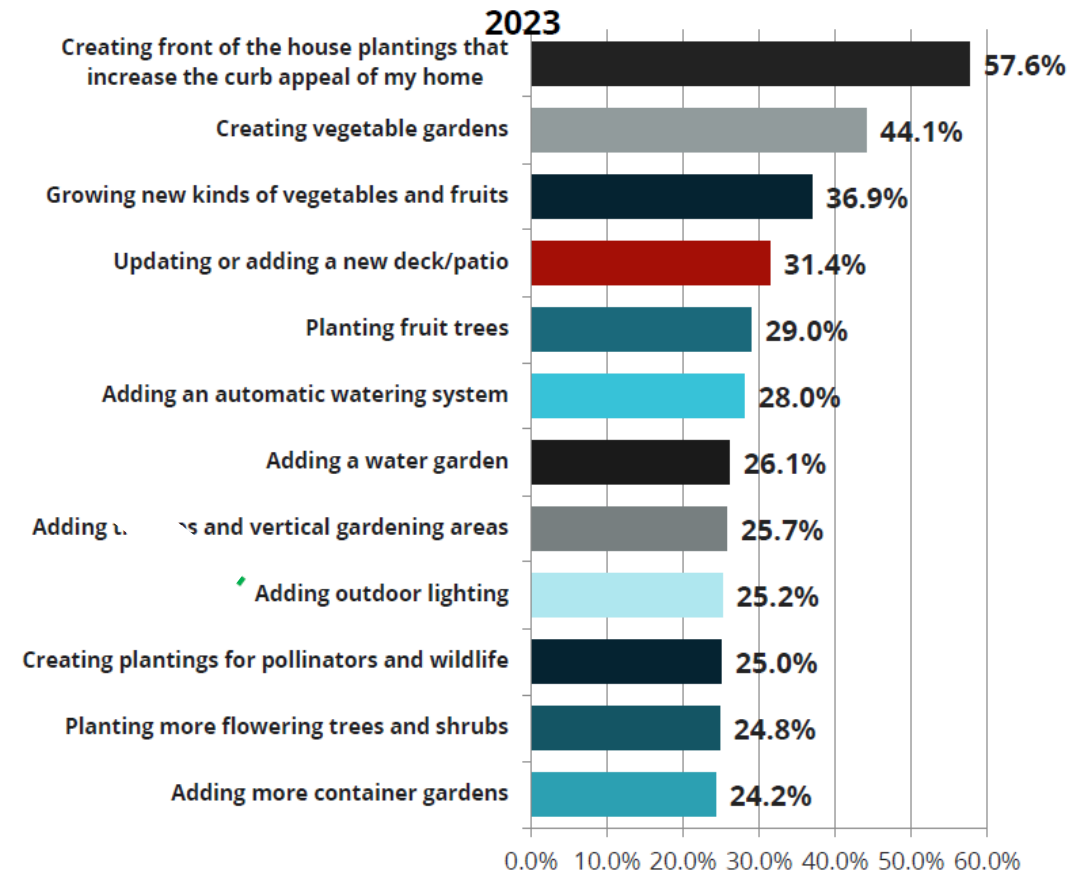
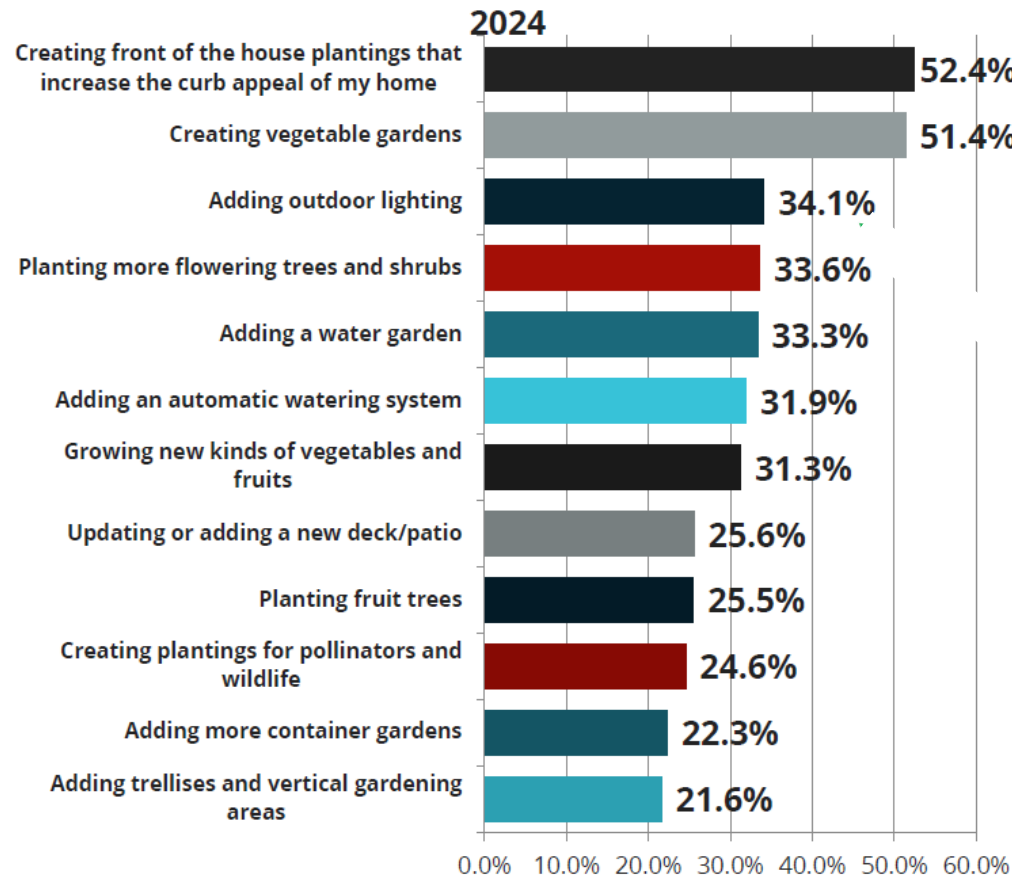
- Collections of 3-4 perennials (now including shrubs!)
- Plants that grow well together and have similar needs
- POP supported endcap program
- Website backed for additional information





Curb Appeal, Vegetable Gardens & Outdoor Lighting Top 3 2025 Projects

What is the most important gardening project that you hope to accomplish in 2025?



EZ Scares™


Benefit to Retailers

- Create colorful, long-lasting displays
- Sell plants as a package
- Focus on concepts as well as plants
- Help customers make decisions on what perennials pair well together
- Combos curated to your inventory
- Picked by Collection/Series to allow flexibility building & maintaining displays
- POP Support
- Merchandise plants in color with those out of color


Benefit to Homeowners

- Plant combinations for season long color
- Helps to simplify the question of what perennials go together
- Take home handouts with planting plans and plant information
- Website supported with additional planting plans and care tips
- Combos picked by Series/Collection to allow flexibility choosing color
- Confidence that the plants picked will grow well together


Your Logo Here




EZ SCAPE™ For Deer Resistance



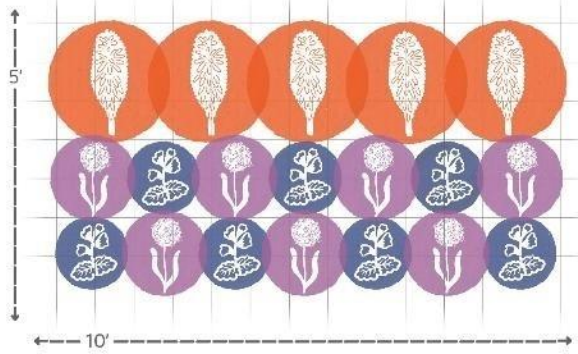
Serendipity
Allium
Plant Ratio: 3



Cat's Pajamas
Catmint
Plant Ratio: 3



PYROMANIA®
Red Hot Poker
Plant Ratio: 2



Find More
Discover additional
planting plans,
breath taking
perennials, care
tips, and other
EZ Scape™ recipes
at EZScapes.com



EZ Scape™ Program Recipe Guide

PERENNIALS PICKED TO PERFORM TOGETHER

Recipes for Sun



Pollinator Sunscape #5

Light: Full Sun
Moisture: Light to Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: 4-8
POLLINATOR FRIENDLY | HEAT TOLERANT | LOW MAINTENANCE
LONG SEASON OF BLOOM

Echinacea COLOR CODED® Collection Early Summer
Zones: 4-8 • Plant Ratio: 3
Phlox p. LUMINARY® Series Early Summer
Zones: 3-8 • Plant Ratio: 2
Phlox Opening Act Series Early Summer
Zones: 3-8 • Plant Ratio: 2
Veronica MAGIC SHOW® Collection Late Spring
Zones: 4-8 • Plant Ratio: 3



Salty Garden Spaces

Light: Full Sun
Moisture: Light to Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: (4)5-8
POLLINATOR FRIENDLY | SALT TOLERANT | DEER RESISTANT
DROUGHT TOLERANT

Salvia LIVING LARGE™ Collection Multi Season (Trim & Rebloom)
Zones: 4-9 • Plant Ratio: 3
Veronica MAGIC SHOW® Collection Late Spring
Zones: 4-8 • Plant Ratio: 3
PRAIRIE WINDS® Ornamental Grass Late Summer
Zones: (4)5-9 • Plant Ratio: 2



Rabbit Deterrent Sunscape

Light: Full Sun
Moisture: Light to Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: 4-8
POLLINATOR FRIENDLY | HEAT TOLERANT | LOW MAINTENANCE
LONG SEASON OF BLOOM | DEER & RABBIT RESISTANT

Allium "Bottlehead" Early Summer
Zones: 4-8 • Plant Ratio: 1
Astilbe "Dark Side of the Moon" Multi Season (Fabulous Foliage)
Zones: 4-9 • Plant Ratio: 1
Nepeta "Cat's Pajamas" Multi Season (Trim & Rebloom)
Zones: 3-8 • Plant Ratio: 2
Sedum ROCK 'N GROW® Series Early Summer
Zones: 3-9 • Plant Ratio: 2



Season Long Interest #1

Light: Full Sun
Moisture: Moderate
Soil: Adaptable from loose, well-drained soils, to heavy clay
Recipe Zones: 5-9
POLLINATOR FRIENDLY | HEAT TOLERANT | FANTASTIC FOLIAGE
TOLERATES CLAY SOIL | LATE SEASON INTEREST

Amsonia "String Theory" Early Spring
Zones: 4-9 • Plant Ratio: 2
Leucantheums. AMAZING DAISIES® Collection Multi Season (Trim & Rebloom)
Zones: 5-9 • Plant Ratio: 2
Sedum ROCK 'N GROW® Series Early Summer
Zones: 3-9 • Plant Ratio: 2

Recipes for Shade



Made for the Shade #3

Light: Full to Part Shade
Moisture: Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: 3-7
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

Arunco "Chantilly Lace" Early Summer
Zones: 3-7 • Plant Ratio: 2
Brunnera m. "Queens of Hearts" Early Spring
Zones: 4-9 • Plant Ratio: 2
Hosta SHADOWLAND® Series Multi Season (Fabulous Foliage)
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)



Night and Day

Light: Full to Part Shade
Moisture: Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: 4-9
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

Astilbe "Dark Side of the Moon" Multi Season (Fabulous Foliage)
Zones: 4-9 • Plant Ratio: 3
Heuchera DOLCE® Series Multi Season (Fabulous Foliage)
Zones: 4-9 • Plant Ratio: 3
Hosta SHADOWLAND® Series Multi Season (Fabulous Foliage)
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)



Made for the Shade #4

Light: Full to Part Shade
Moisture: Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: 4-7
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

Athyrium n. "Crested Surf" Multi Season (Fabulous Foliage)
Zones: 3-8 • Plant Ratio: 2
Heuchera DOLCE® Series Multi Season (Fabulous Foliage)
Zones: 4-9 • Plant Ratio: 3
Hosta SHADOWLAND® Series Multi Season (Fabulous Foliage)
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)
Polemonium "Heaven Scent" Late Spring
Zones: 3-7 • Plant Ratio: 2



Shady Color

Light: Full to Part Shade
Moisture: Moderate
Soil: Best in loose, well-drained soils
Recipe Zones: 4-8
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

Heuchera PRIMO® Series Multi Season (Fabulous Foliage)
Zones: 4-9 • Plant Ratio: 3
Hosta SHADOWLAND® Series Multi Season (Fabulous Foliage)
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)
Pulmonaria "Pink-a-Blue" Late Spring
Zones: 3-9 • Plant Ratio: 3

EZ Scape™ Program Recipe Guide

Over 70 solution-focused recipes



Proven Winners Perennials with Native Roots

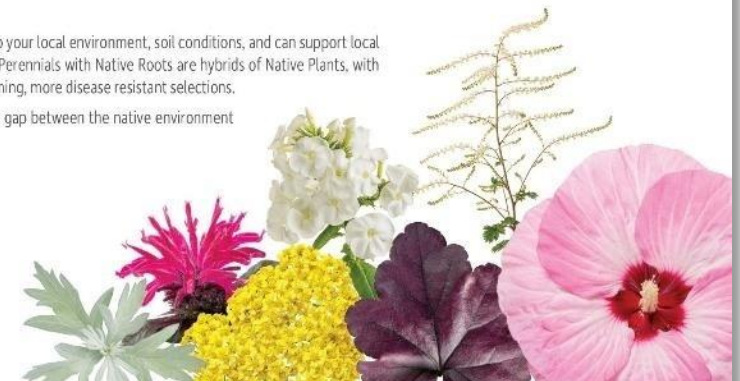
27% of perennial shoppers in 2024 stated they were considering a plant's origins when making purchases

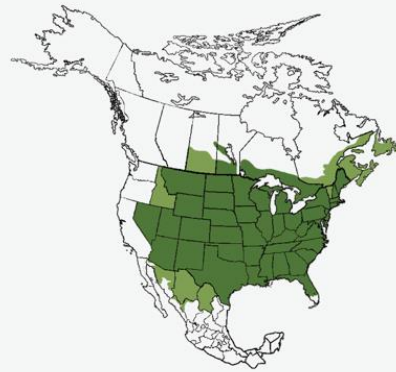


Proven Winners® Perennials with Native Roots

Native Plants are more naturally suited to your local environment, soil conditions, and can support local pollinators and wildlife. Proven Winners Perennials with Native Roots are hybrids of Native Plants, with the goal of creating hardier, longer blooming, more disease resistant selections.

Plants with Native Roots help bridge the gap between the native environment and residential garden needs.





Dark green indicates a state or province where background species are commonly occurring. **Light green** indicates present but less common.

Perennials with Native Roots

The goal of this program is transparency

- Share background parentage where possible
- Define what it means to say a plant has Native Roots – not replace Native species
- List benefits of planting perennials with native roots, because customer's reasons for planting native are different
 - Support Biodiversity
 - Improve Air Quality
 - Reduce Erosion
 - Conserve Water and Resources



Proven Winners® Perennials with Native Roots

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Perennials with Native Roots

What does it Mean to Say a Perennial has Native Roots?

Proven Winners® Perennials includes a broad selection of plants with native roots. These are plants that may be single species hybrids, or crosses of multiple species that might not naturally interact in nature. The goal of such hybrids is to preserve the beauty and benefits of the plant as they occur in nature and pair it with the superior performance necessary to thrive in the garden of today's homeowner.

The result of mixing species often brings the best of both worlds. That may be finding additional cold hardiness for a tender perennial, or adding heat and drought tolerance. Native hybrids are often selected for increased blooms which benefit pollinators, sturdier habits for better garden performance, and improved disease resistance.

When to Only Plant Native Species

Native hybrids are not meant to replace native species. In restoration projects, naturalistic plantings, and in spaces where you are trying to establish a self-sustaining plant colony, the native species is often preferable.

Support Biodiversity

Native plants provide food and shelter for a wide variety of animals, including birds, insects, mammals, and reptiles.



Reduce Air Pollution

Native plants help sequester and remove carbon from the air.

Reduce Erosion

Native plants have deep root systems that help improve soil health, aerate heavy soils, and reduce erosion.



Conserve Water

Native plants are adapted to local conditions, including climate and soil, and require less water and nutrients to thrive once established.

Your Logo
Here

Planting perennials with native roots is one of the easiest ways to make a positive environmental impact. View all Proven Winners® Perennials with Native Roots by scanning the QR Code.



Perennials with Native Roots

Native Plants are more naturally suited to your local environment, soil conditions, and can support local pollinators and wildlife.

Proven Winners Perennials with Native Roots are hybrids of Native Plants, with the goal of creating hardier, longer blooming, more disease resistant selections.

Plants with Native Roots help bridge the gap between the native environment and residential garden needs.

Tracking the Native Range

Dark green indicates a state or province where background species are commonly occurring. Light green indicates present but less common.



Firefly
Achillea

Later blooming native with beautiful white and exceptional hardiness. Hybrid of native species for superior performance.

© 2015-2017 / © 2018-2020 / © Zones 3-9 / Full Sun / Full Shade



'Storm Cloud'
Amsonia tobernaemontana

Spring blooming, perennial and exceptionally long lived. Semi black stems emerge early in spring.

© 2015-2017 / © 2018-2020 / © Zones 4-9 / Full Sun / Full Shade



DECADENCE®
Baptisia

Deciduous, long lived perennial with deep magenta flowers and to 'new' and 'blue' to blue (occasional).

© 2015-2017 / © 2018-2020 / © Zones 4-9 / Full Sun / Full Shade



Summersong™ Firefinch™

A perennial native to the south with decorative seedpods in fall. Drought resistant and drought tolerant.

© 2015-2017 / © 2018-2020 / © Zones 4-9 / Full Sun / Full Shade



DOLCE®
Heuchera

Grown for their foliage, DOLCE® are moderate size plants for use in containers and small garden spaces.

© 2015-2017 / © 2018-2020 / © Zones 4-9 / Full Sun / Full Shade



SUMMERIFIC®
Aster

Medium, 7-8" flowers, appear in mid-summer and late fall. Excellent as a focal point in the garden.

© 2015-2017 / © 2018-2020 / © Zones 4-9 / Full Sun / Full Shade

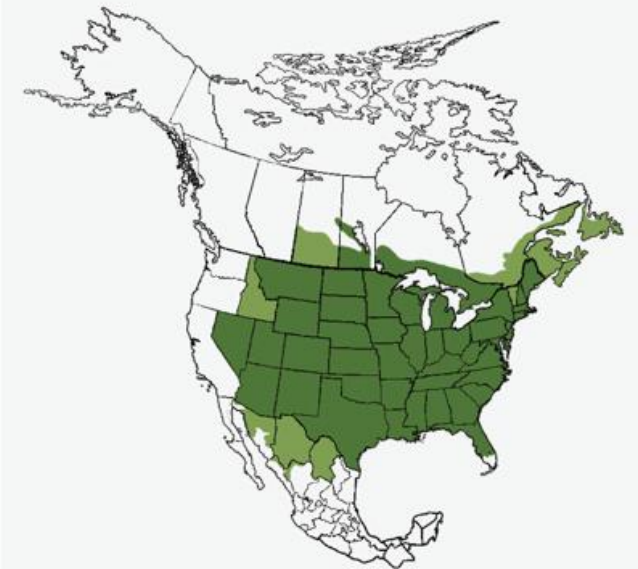


Your Logo
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Planting perennials with native roots is one of the easiest ways to make a positive environmental impact. View all Proven Winners® Perennials with Native Roots by scanning the QR Code.



Perennials with Native Roots



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Art & Sol® Collection

PATIO PLANT | HOUSEPLANT
LANDSCAPE PLANT | MANGAVE





Manfreda x Agave = Mangave

Adaptable

Flexible between landscape, container, and indoor purposes, these succulents thrive in many environments.

Modern

Tropical succulent textures and traditional Agave vibes display in natural geometric forms.

Vibrant

Direct UV sunlight and long day exposure bring out vibrant, head-turning foliage color.

Durable

Mangave have the standard drought tolerance of Agave, but can also survive overwatering that would rot other succulents. Strong but flexible leaves are lined with soft spines that make them easy to handle, but resistant to deer and rabbit browsing.



The Proven Package

The trilingual (English/Spanish/French) 3" wide x 6" tall hanging tag is required for all ART & SOL® Mangave varieties. The hanging tag and accompanying stake (10" tall) ensure ease of access and maximize display above the plant. The stakes are automatically included with your tag order.



Aztec King Bad Hair Day Catch a Wave Lavender Lady Moonglow Night Owl Purple People Eater Silver Fox Thunderbird

Art & Sol® Collection

Art & Solutions

Mangave are a relatively new phenomenon in the plant world. Help educate yourself, your staff, and your customers by utilizing one of our pre-prepared educational resources. Review the available POP to find the option most applicable to your business, and let us co-brand it for you by adding your logo!

Print it your way. Ask about printing options through Proven Winners, or have us send you print ready files to use with your printer of choice.

To take advantage of this opportunity or hear more about what the Proven Winners® brand can do for you, contact your Walters Gardens Regional Product Manager.



"Night Owl"
Art & Sol™ Collection
Mangave

Mangave
Hardy in USDA Zones 9A - 11B

PW
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WINNERS
The Brand Gardeners Trust

- 1 Height: 6-8 in.
- 2 Spacing: 16-18 in.
- 3 More than 6 Hours of Daily Sun
- 4 Low Moisture
- 5 Grown for its attractive foliage
- 6 Deer and Rabbit Resistant

- Full sun will bring out the darkest foliage color.
- Perfect for xeric, drought, and heat tolerant gardens.
- Grow as a low maintenance mono, decorative container, or hanging basket.
- More water tolerant than typical succulents, but benefits from good drainage.
- Keep well-watered to watch it grow faster!
- Pair with Sedum, Delosperma, Festuca, or Sempervivum

Variety Benchcard (11x7")



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Art & Sol™ Mangave

Collection Benchcard (11x7")

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Art & Sol™ Mangave



Sun-Activated
Not only is Mangave effortlessly sun-tolerant, but its spectacular colors are best brought out in bright, sunny areas. Without the requisite light, the brilliant spotting and colors will diminish. Returning a Mangave to a sun-soaked area will see it soon return to its best form.



Water-Wise
We think of succulents as drought tolerant, but really they are water sensitive. Too much water and they rot away too early and they don't grow. Enter Mangave. This sun-soaked succulent is more water-tolerant and grows much quicker because of it. Happy with your Mangave at the size it is? Water it sparingly like a normal succulent, so slow it down.



Flexible Use
These succulents adapt and thrive in a wide variety of growing environments, including traditional landscape planting, mixed and mono containers, hanging, saucers, and as a high light indoor houseplant. Acclimated, they can stand the show when planted alone, but play well with other succulents, and animals so be used in mixed containers.



Easy to Handle
Growers will appreciate the reduced number and rigidity of spines compared to traditional Agave. Soft spines make them easier to handle in production and self-move easier to ship or move about the nursery. When grown with more water, growers will be rewarded with a faster growth rate than leaves the first time of Agave.



Grows in full sun



Succulent Comparison Chart



Mangave in various containers



Mangave plant

Education Benchcard (11x7")

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Art & Sol™ Mangave



Benchtape – Available as 100' rolls

Art & Solutions



Poster Option 1 (23.75x36")



Poster Option 2 (23.75x36")



Poster Option 3 (23.75x36")



A new twist on an
"old" idea...



PW
PROVEN
WINNERS[™]
Perennials

FALL ROOTS *bring* SPRING SHOOTS

Fall Planted Perennials Experience:

**Reduced
Pressure**

Compared with Spring and Summer, Fall features fewer pests, fewer active weed species, and reduced disease pressure.

**Perfect
Temperature**

Cool fall air temperatures reduce heat stress on plants, while warm soil temperatures remain optimal for developing root growth as plants get their feet set before winter.

**Increased
Spring Growth**

Overwintered plants set more eyes and growth points, typically resulting in a larger plant than those spring planted.

**More Root
Development**

Most perennials push root growth as soon as the soil warms in spring. The fine root growth developed in this window improves heat and drought tolerance through summer months.

Tips to a Successful Fall Planting

Perennials CAN be planted after frost and anytime before the ground freezes. The BEST time to plant perennials in fall is at least six weeks before the first hard frost of the season.

Mulch over and leave the leaves on fall planted perennials to help avoid winter heaving (when the repeated freezing and thawing of water in the soil causes the crown of the plant to lift and become exposed).

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Questions?

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Walters Gardens

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