



# Developing the Next Generation of Go-To Landscape Perennials

Home Nursery Proven Winners Landscape Roadshow  
02/05/2026





This feels familiar  
for a reason

Walters Gardens has been  
growing the plants behind  
Proven Winners° for decades.





## Looks good in year one

- Passes inspections
- Photographs well



## Built for jobsite reality

- Predictable performance
- Fewer replacements





# Every plant must earn its place

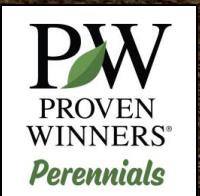
- ✓ Flowers first year
- ✓ Survives winters
- ✓ Performs across regions
- ✓ Holds up in installations





That's not luck.  
That's trialing.

Multi-season, multi-region,  
real-world data



# Expectation



# Reality

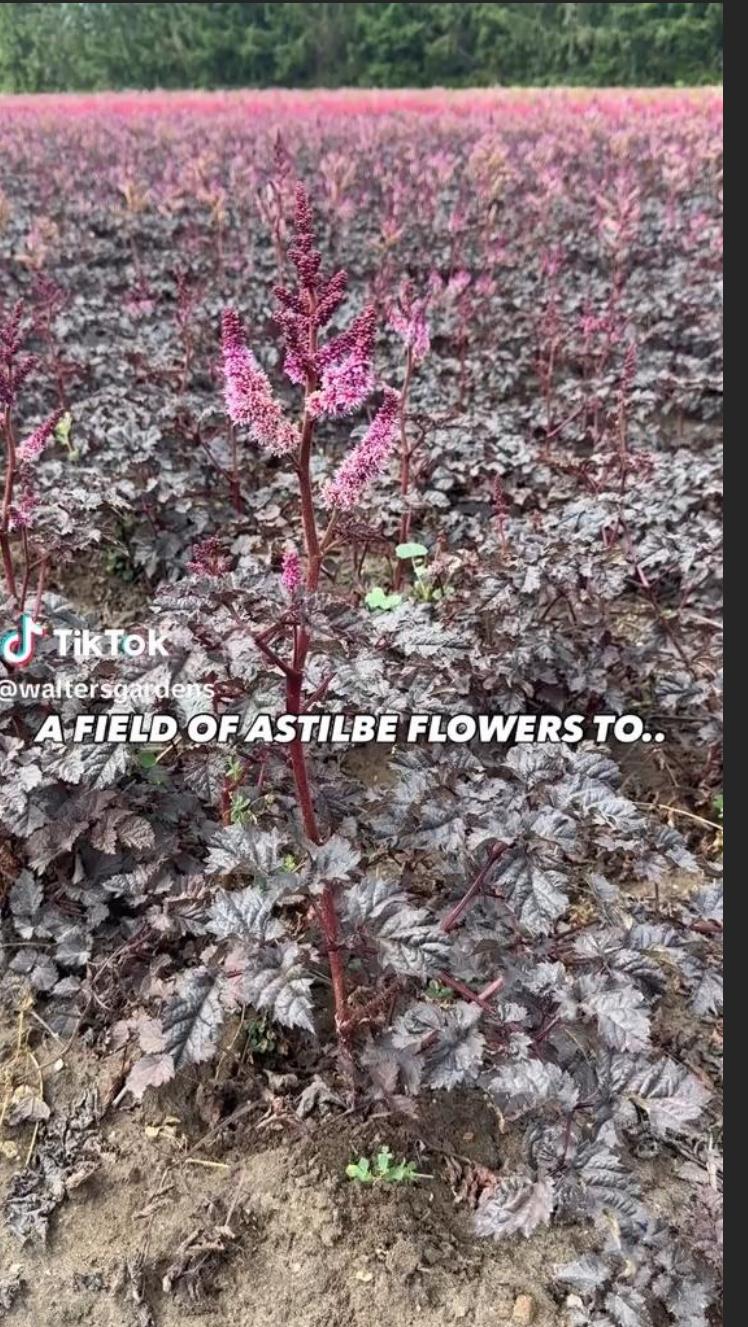
- Customers who come back disappointed
- Plants that didn't perform as expected

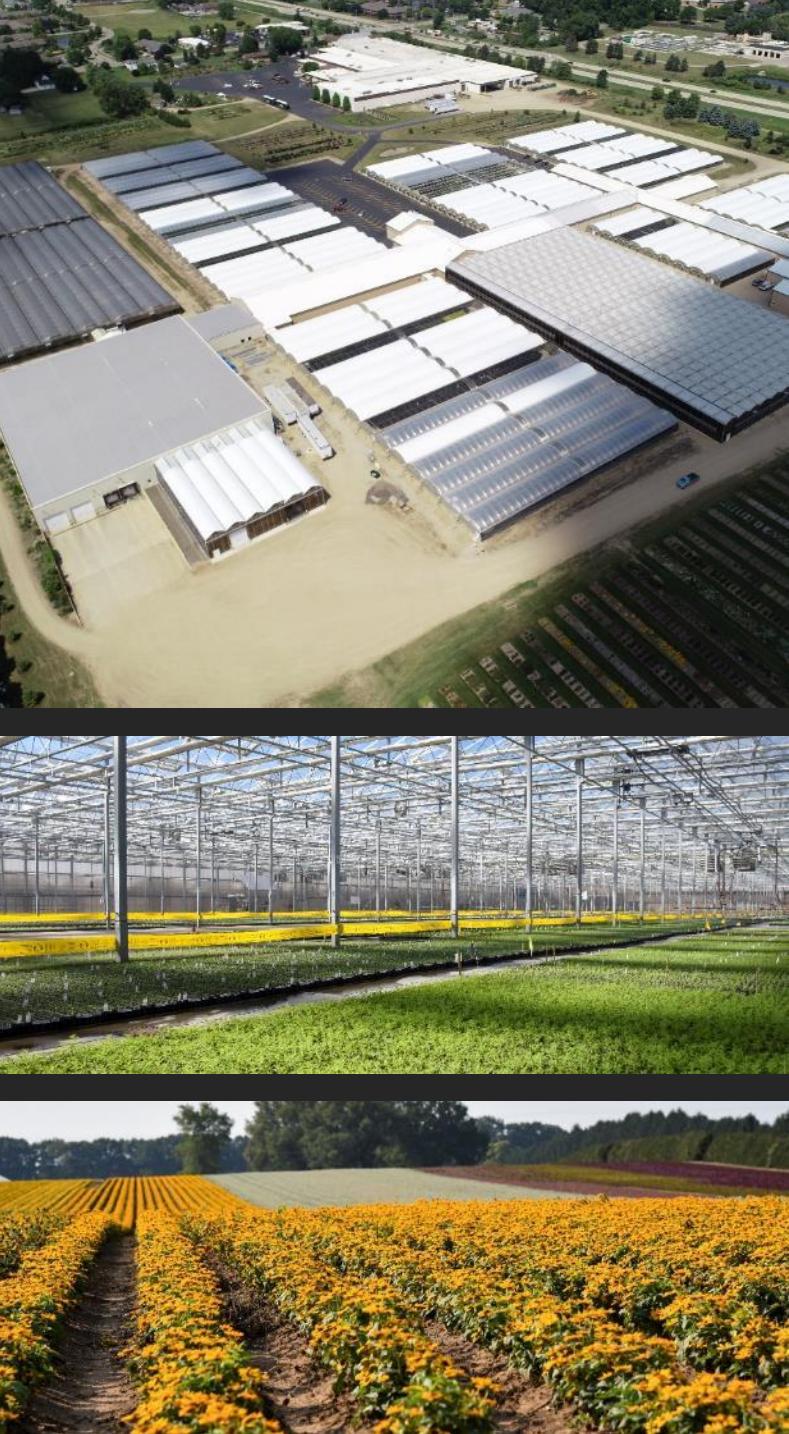




TikTok

@waltersgardens









Now let's talk  
about plants that  
make all of this  
easier







## ‘Firefly Red Pop’

*Achillea* PPAF CPBRAF

Yarrow          

Height: 24-28" | Width: 24-28" | Zones: 3-8

- Bright cherry red flower clusters
- Small yellow eyes become more prominent as the petals age
- Mid-season- in peak during the heat of the summer





## ‘Bobblehead’

*Allium* PPAF CPBRAF

Ornamental Onion 

Height: 30-32" | Width: 24" | Zones: 4-8

- Pale lilac flowers
- Very wide, glaucous blue, twisty foliage, strappy
- Early to flower – blooms ahead of ‘Millenium’
- 3-3½" globes



## RAINBOW RHYTHM® 'Fearfully and Wonderfully Made'

*Hemerocallis*

Daylily        

Height: 26" | Width: 18-24" | Zones: 3-9

- Mid size, fancy daylily
- 5½" coral pink flowers have cranberry red eyes
- Slightly ruffled cranberry margin is trimmed with a yellow edge
- Well-branched scapes with lots of buds lead to excellent rebloom
- Fragrant



## SUMMERIFIC® 'Cookies and Cream'

*Hibiscus* PPAF CPBRAF

Hardy Hibiscus, Rose Mallow 8 icons

Height: 2½-3' | Width: 3½-4' | Zones: 4-9



- Near black matte leaves are deeply dissected
- Green buds open to 6" wide pure white flowers
- One of our most compact Hardy Hibiscus intros to date



*Hibiscus 'Cookies and Cream'*



## LIVING LARGE™ 'Big Sky'

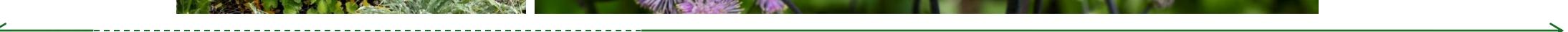
*Salvia* PPAF CPBRAF

Perennial Salvia, Garden Sage



Height: 32" | Width: 32" | Zones: 3-8

- Exceptionally large *Salvia*, *pratensis*-type
- Large flowers appear above a rosette of large, deep green leaves
- Later to bloom
- Purple buds open to light purple flowers, appearing two-toned



# ‘Cotton Candy’

*Thalictrum* PPAF CPBRAF

Meadow Rue 

Height: 38-42" | Width: 18-24" | Zones: 5-8

- *T. aquilegifolium* – very upright plant with clusters of wispy flowers at the top.
- Columnar – good height for small spaces!
- Thick, full clusters of lavender flowers
- New genus for Proven Winners Perennials



## 'Perfect Edging'

*Festuca arundinacea* PPAF CPBRAF



Tall Fescue | Height: 14-18" | Scape Height: 30-34" | Width: 18-24" | Zones: 3-7

- Variegated foliage, with creamy white margins surrounding blue-green leaves.
- Variegation is most pronounced as the plant emerges in early spring, and will later match the lightly colored seedheads.
- Flowers appear in early summer, remaining upright through the end of the season



## ‘Rays for Days’

*Helianopsis helianthoides* PPAF CPBRAF



False Sunflower | Height: 24-26" | Width: 18-20" | Zones: 3-9

- Fully double golden yellow flowers – our most floriferous selection to date!
- Upright, mounding habit has excellent mildew resistance
- Tall stems and a Zinnia-like appearance make them a perfect cut flower selection



## SUMMERIFIC® 'Garnet Globes'

*Hibiscus* PPAF CPBRAF



Rose Mallow | Height: 36-42" | Width: 36" | Zones: 4-9

- Tons of buds, opening to 7" wide dark magenta red flowers
- Compact, upright habit, dark green foliage
- Compared with 'Valentine's Crush', 'Garnet Globes' is a deeper shade and about half the size.



## SUMMERIFIC® 'Garnet Globes' *Hibiscus*





## ‘Lemon Purrfection’

*Nepeta* PPAF CPBRAF



Catmint | Height: 10-12" | Width: 16-18" | Zones: 3-8

- Very polished, compact horizontal habit of gold foliage with lavender blue flowers on reddish purple calyxes
- With increased shade cover the leaf color will be more chartreuse.
- Early to flower. This selection blooms continuously without being cut back.



## ‘Chartreuse on the Loose’ (left) vs. ‘Lemon Purrfection’ (right)

Compared with ‘Chartreuse on the Loose’, this variety is more polished with a denser, more compact habit.





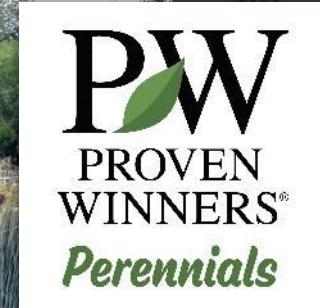
## PRAIRIE WINDS® 'October Sky'

*Panicum virgatum* PPAF CPBRAF

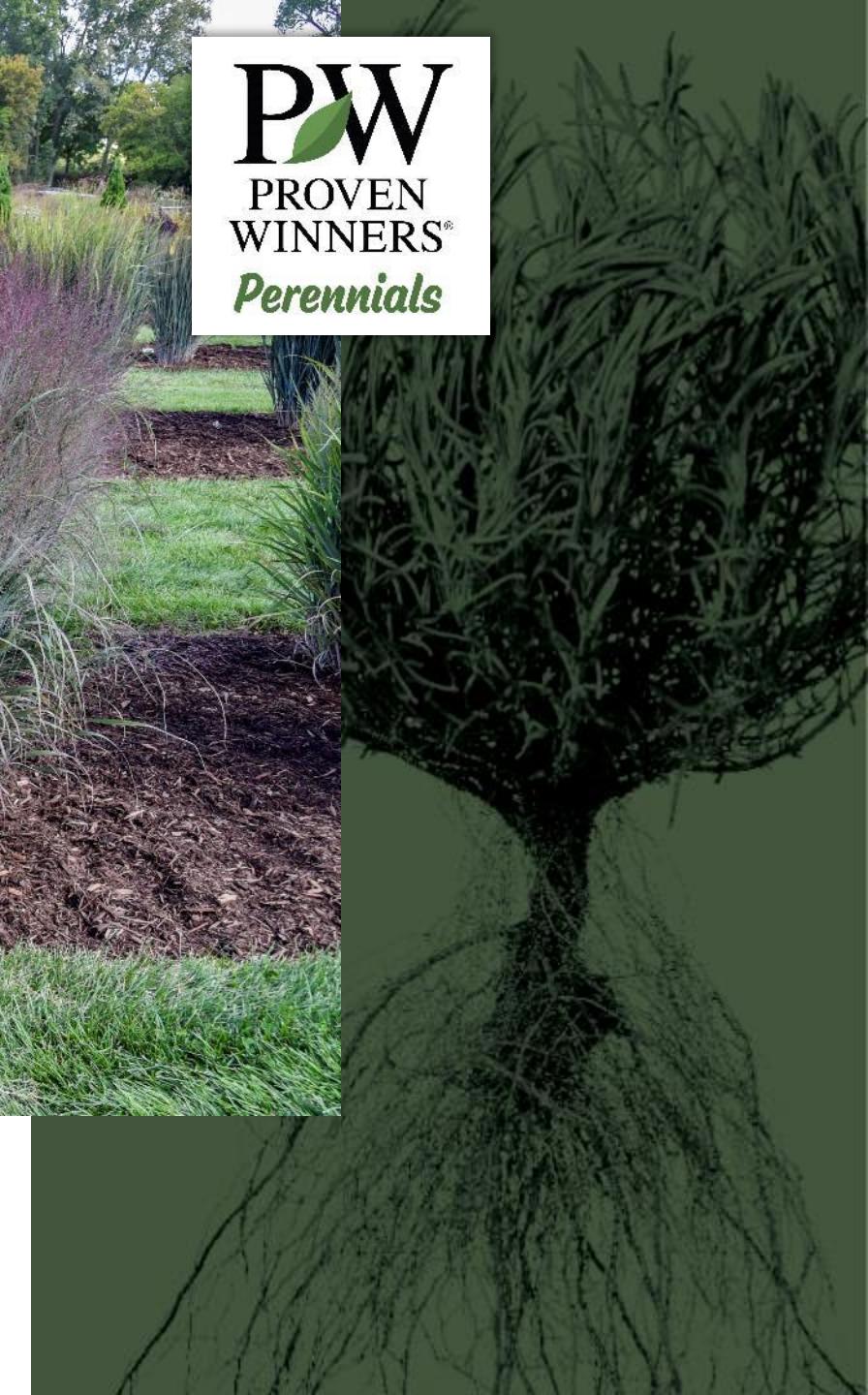


Switch Grass | Height: 5' | Width: 2½' | Zones: 4-9

- Blue green foliage is covered with rosy purple seedheads in late summer.
- Compared with 'Apache Rose', 'October Sky' is taller, has darker colored seedheads



‘Apache Rose’ (left)  
vs. ‘October Sky’ (right)





# ‘Treasure Trove’

*Rudbeckia* PPAF CPBRAF

Black Eyed Susan

Height: 32-36" | Width: 36-42" | Zones: 4-9



- Visibly clean foliage – no black spotting
- Full mounded habit with tall, substantial presence in the garden
- Large Rudbeckia flowers – golden yellow star-shaped with black eye

# Goldstrum vs. 'Treasure Trove' vs. 'Am Gold Rush'





## ‘Prairie Princess’

*Vernonia* PPAF CPBRAF



Ironweed | Height: 26-30" | Width: 30-36" | Zones: 4-9

- Compact, rounded habit – very dense compared with traditional varieties – of dark foliage and red stems. Good mildew resistance.
- Mauve buds open to rosy purple
- Native, late season pollinator perennial – especially butterflies



## ART & SOL™ 'Purple People Eater'

*Mangave* PP29949



Mangave | Height: 12-16" | Width: 16-24" | Zones: 9-11

- Thick, sturdy blue-green leaves with reddish-purple spotting, appearing purple from a distance.
- Best coloration in full sun; less intense exposure results in greener leaves
- Margins fold upward to display yellow, orange, and cinnamon brown spines, with a cinnamon terminal spine at each leaf tip



## ART & SOL™ 'Silver Fox'

*Mangave* PP29642



Mangave | Height: 8-10" | Width: 16-18" | Zones: 9-11

- Appears silver at first glance, but is actually light green with a thick waxy coating
- Features thick, arching leaves with defined marginal teeth



## FRUIT PUNCH® 'Whipped Cream'

*Dianthus* PPAF CPBRAF



Pinks | Height: 8-10" | Width: 12-16" | Zones: 4-9

- Double pure white
- Glaucus foliage
- Flowers are slightly larger than average at 1½" wide.

- Like the rest of the series, this variety shows excellent vigor, longevity in the landscape, and sporadic rebloom through summer for additional color.



## ‘Urge to Splurge’

*Euphorbia* PPAF CPBRAF



Spurge | Height: 22-26" | Width: 42-48" | Zones: 4-9

- Sunny yellow flowers appear early in spring
- One of the first perennials to emerge after frost.
- In late spring glaucous blue-green foliage appears, taking on red and bronze tones in fall.
- The size of the plant changes significantly after flowering as billowing mounds of long, narrow foliage grows over the flowers.
- This sap emitted from broken stems is a deterrent to deer and rabbits, leading to a high degree of resistance.



## ‘Powder Keg’

*Festuca glauca* PPAF CPBRAF



Blue Fescue | Height: 14-16" | Scape: 22-26" | Width: 22-26" | Zones: 4-8

- Almost perfectly spherical, brilliant blue foliage color
- Very floriferous, with scape proportionate to the size of the plant



## ‘Forged in Fire’

*Heliopsis helianthoides* PPAF CPBRAF



False Sunflower | Height: 32-36" | Width: 32-36" | Zones: 3-9

- Golden yellow petals are almost completely covered by burnt orange eyes
- Flowers contain multiple layers of petals
- Compact selection with dark green foliage and dark burgundy stems
- Excellent mildew resistance



## SUMMERIFIC® 'Coconut Cream'

*Hibiscus* PPAF CPBRAF



Hardy Hibiscus | Height: 4-4½' | Width: 4' | Zones: 4-9

- Creamy-yellow flowers, arguably the darkest “yellow” to date
- Dark olive green foliage
- Upright habit - more upright than ‘French Vanilla’



## SUMMERIFIC® 'Glitter Bomb'

*Hibiscus* PPAF CPBRAF



Hardy Hibiscus | Height: 4½-5' | Width: 5½-6' | Zones: 4-9

- 7" flowers have a peppermint pattern with a prominent red eye



## ‘Summer Serenade’

*Lavandula angustifolia* PPAF CPBRAF



Lavender | Height: 14-16" | Width: 14-16" | Zones: 5-9

- Tidy, modest-sized Lavender with true lavender flowers
- Early to bloom, among the first showing color, and exceptionally floriferous when in bloom
- Does not require vernalization to bloom



## PRAIRIE WINDS® 'Blue Spear'

*Panicum virgatum* PPAF CPBRAF



Switch Grass | Height: 48-52" | Width: 24-30" | Zones: 4-9

- Wide blue green leaves on a rigidly upright habit
- Fused seedheads appear like sorghum



## BEJEWELED™ 'Lavender Sapphires'

*Penstemon barbatus* PPAF CPBRAF



Bearded Penstemon | Height: 16-18" | Width: 20-24" | Zones: 4-8

- Individual flowers of 'Lavender Sapphires' have a rosy-purple base with lavender blue tips
- This midsize series was selected for dense habits and large flowers.
- Lance-shaped dark blue-green foliage looks good all season long – excellent mildew resistance
- Native to rocky hillsides in the southwestern United States



## LIVING LARGE™ 'Dark Sky'

*Salvia* PPAF CPBRAF



Perennial Salvia | Height: 28-32" | Width: 28-32" | Zones: 3-8

- Very dark, indigo blue flowers are held on charcoal stems
- Similar size to 'Big Sky', but with much darker flowers

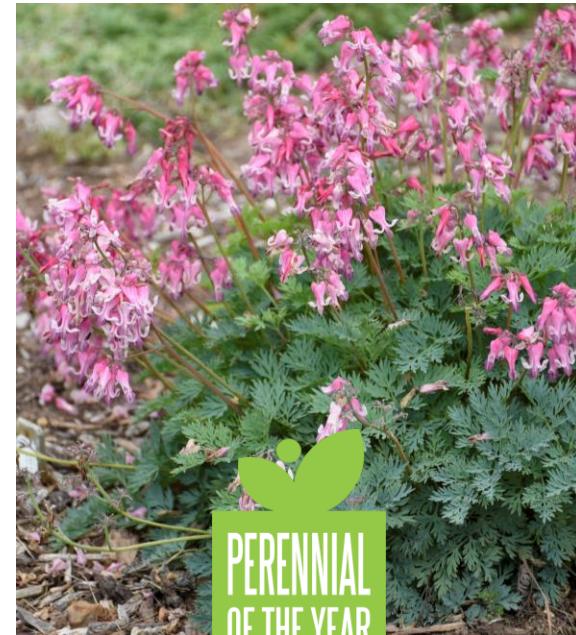
# National Perennial of the Year® *The Champion*



'Dark Side of the Moon'  
*Astilbe*



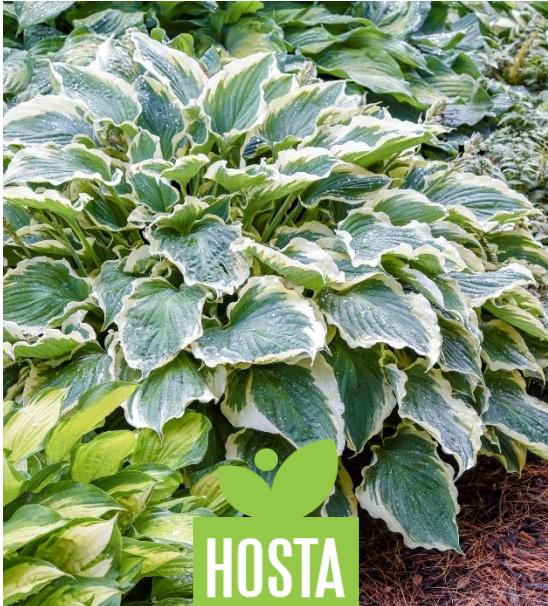
LUMINARY® 'Sunset Coral'  
*Phlox paniculata*



SUN JEWELS™ 'Pink Diamonds'  
*Dicentra*



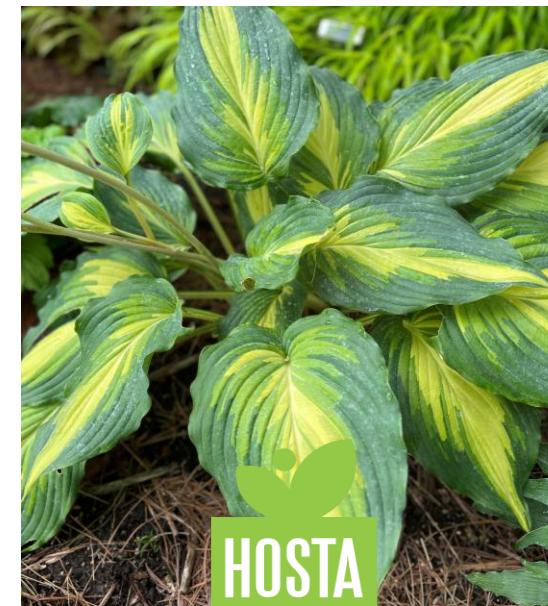
# National Hosta of the Year® *The Shady Character*



SHADOWLAND® 'Hope Springs Eternal'  
Hosta



SHADOWLAND GIANT® 'Wu-La-La'  
Hosta



SHADOWLAND® 'Love Story'  
Hosta



# National Landscape Perennial of the Year™ *The Workhorse*



DECADENCE® 'Lemon Meringue'  
*Baptisia*



'Serendipity'  
*Allium*



'String Theory'  
*Amsonia*



# Can a plant brand earn your trust?

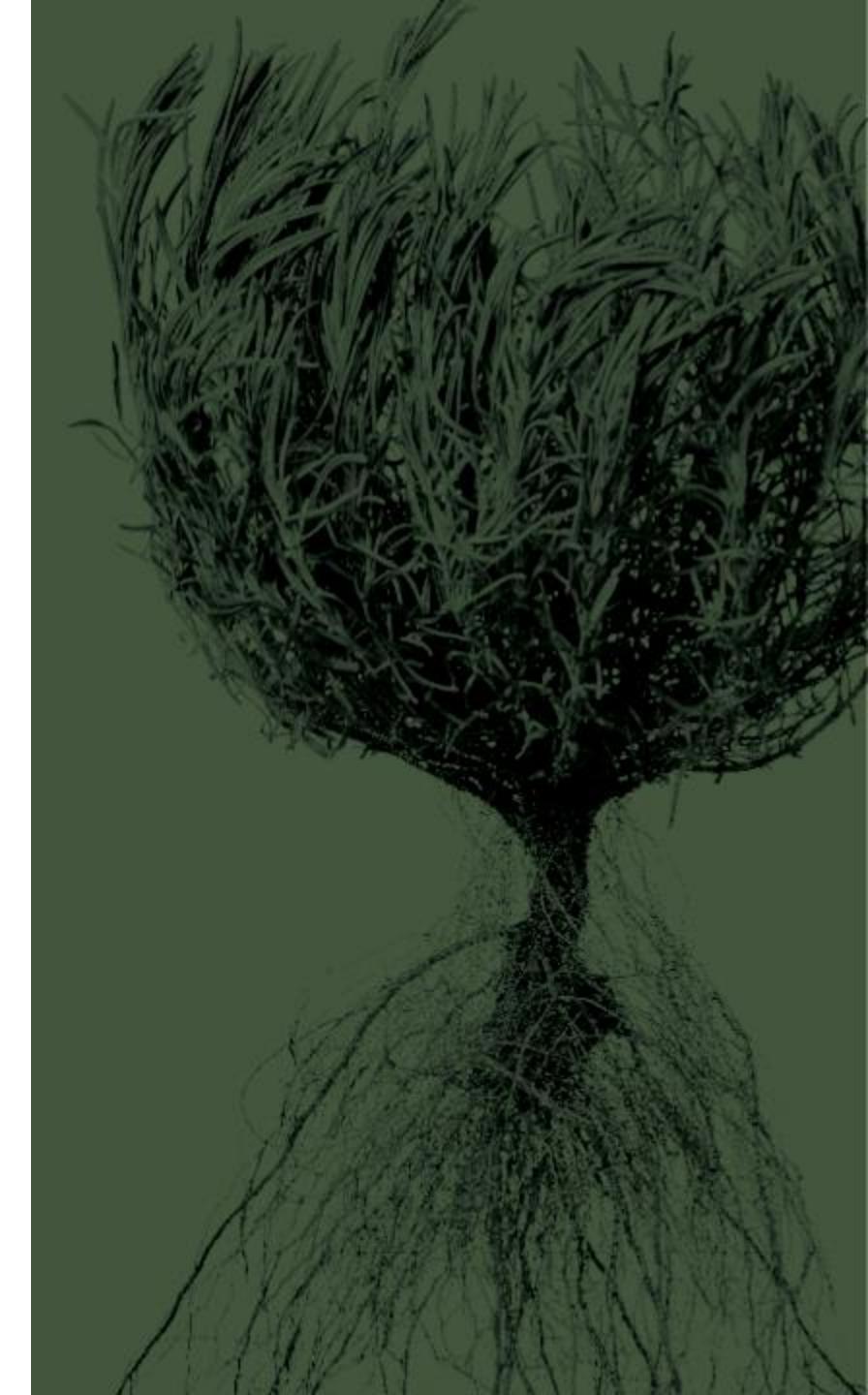


<https://uofacesmg.wordpress.com/2012/08/27/final-day-of-landscape-design-workshop/>

## Is it really worth the “extra” cost?



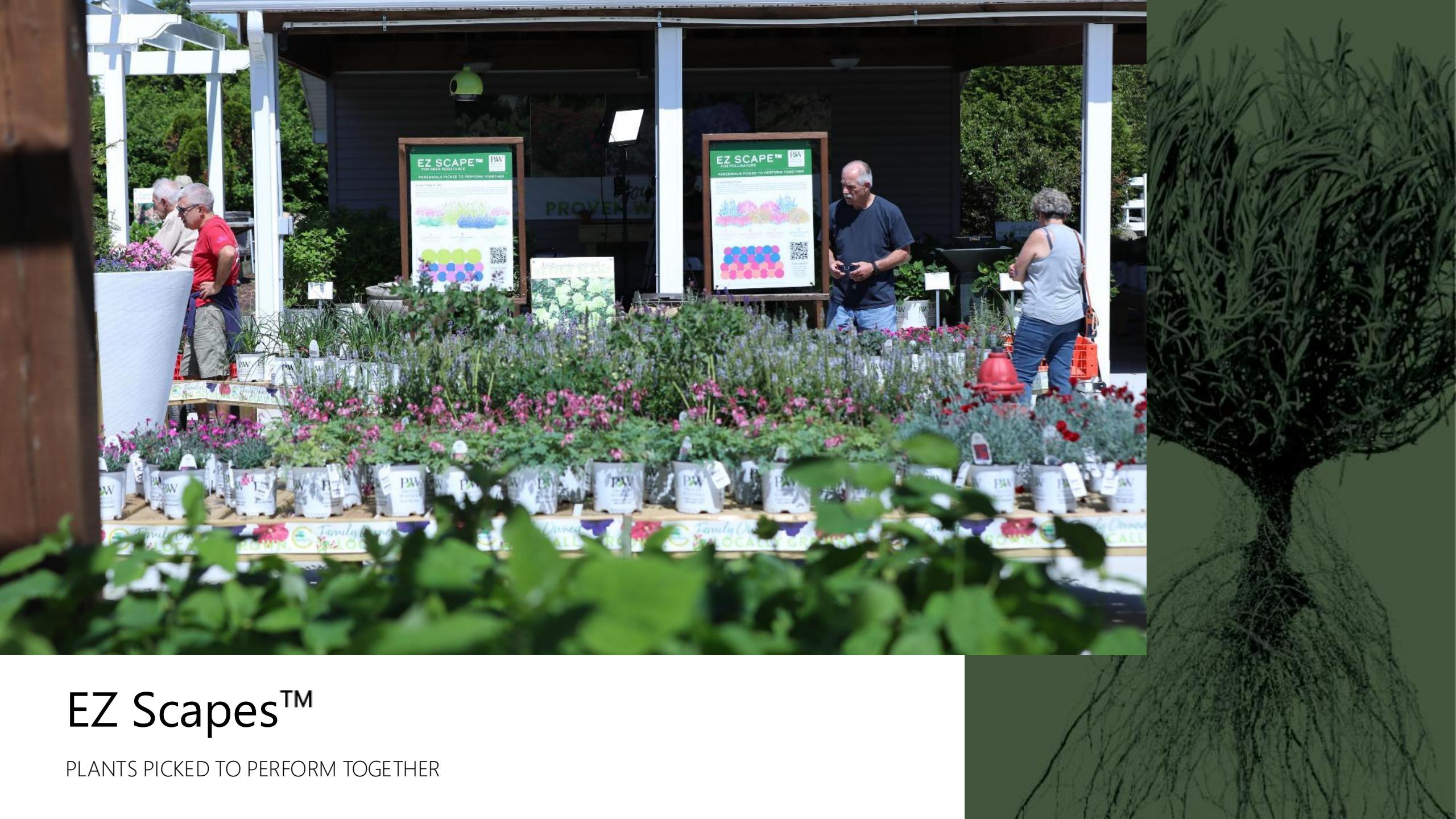
<u>Item ID</u>	<u>Qty</u>	<u>Description</u>	<u>Size</u>	<u>Brand</u>	<u>List Price</u>	<u>Your Price</u>
80711708	____	Dianthus gra 'Firewitch'	#1		\$ 6.60	\$ 6.60
80701708	____	Dianthus x Fruit Punch® 'Classic Coral'	#1	PW	\$ 6.85	\$ 6.85
80901706	____	Fern Athyrium nip 'Crested Surf'	8"	PW	\$ 12.10	\$ 12.10
80901708	____	Fern Athyrium nip 'Pictum'	8"		\$ 10.00	\$ 10.00
82251707	____	Heuchera x Dressed Up® 'Evening Gown'	8"	PW	\$ 10.25	\$ 10.25
82211708	____	Heuchera x 'Obsidian'	8"		\$ 10.20	\$ 10.20
82511708	____	Hosta x 'Blue Angel'	8"		\$ 6.80	\$ 6.80
82841712	____	Hosta x Shadowland® 'Diamond Lake'	8"	PW	\$ 8.45	\$ 8.45
83321708	____	Leucanthemum sup Amazing Daisies® Daisy May®	8"	PW	\$ 8.25	\$ 8.25
83311708	____	Leucanthemum x sup 'Becky'	8"		\$ 6.85	\$ 6.85
83601710	____	Perovskia atr 'Denim 'n Lace'	8"	PW	\$ 7.10	\$ 7.10
83661708	____	Perovskia atr 'Little Spire'	8"		\$ 6.55	\$ 6.55
81642712	____	Panicum vir 'Heavy Metal'	#2		\$ 14.45	\$ 14.45
81662708	____	Panicum vir Prairie Winds® 'Apache Rose'	#2	PW	\$ 14.75	\$ 14.75
81622710	____	Panicum vir Prairie Winds® 'Niagara Falls'	#2	PW	\$ 14.75	\$ 14.75
81662714	____	Panicum vir Prairie Winds® 'Totem Pole'	#2	PW	\$ 14.75	\$ 14.75
81832712	____	Schizachyrium sco Prairie Winds® 'Blue Paradise'	#2	PW	\$ 15.00	\$ 15.00
81842715	____	Schizachyrium sco 'Standing Ovation'	#2	AB	\$ 15.00	\$ 15.00





Marketing  
Programs





# EZ Scapes™

PLANTS PICKED TO PERFORM TOGETHER

# EZ Scapes™

## landscape Recipe Program

- Collections of 3-4 perennials (now including shrubs!)
- Plants that grow well together and have similar needs
- POP supported endcap program
- Website backed for additional information



EZ Scapes™ Home   Recipes   From Proven Winners® Perennials



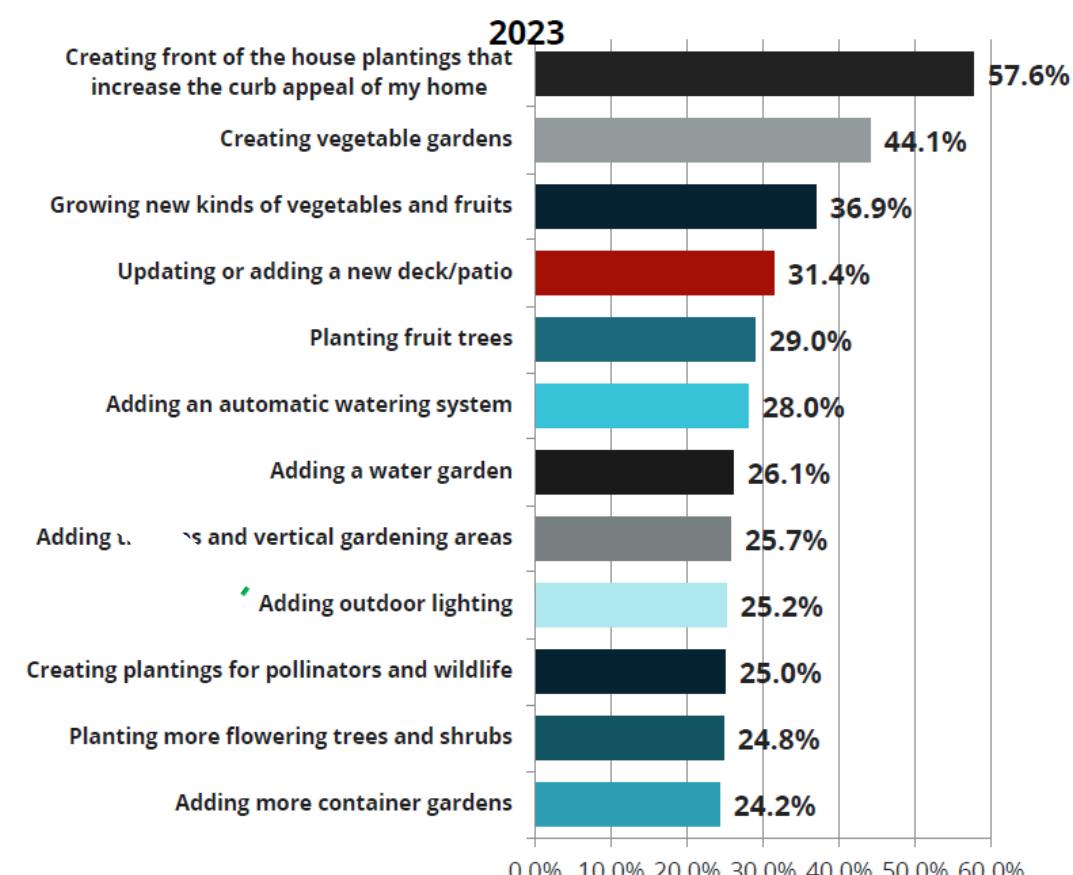
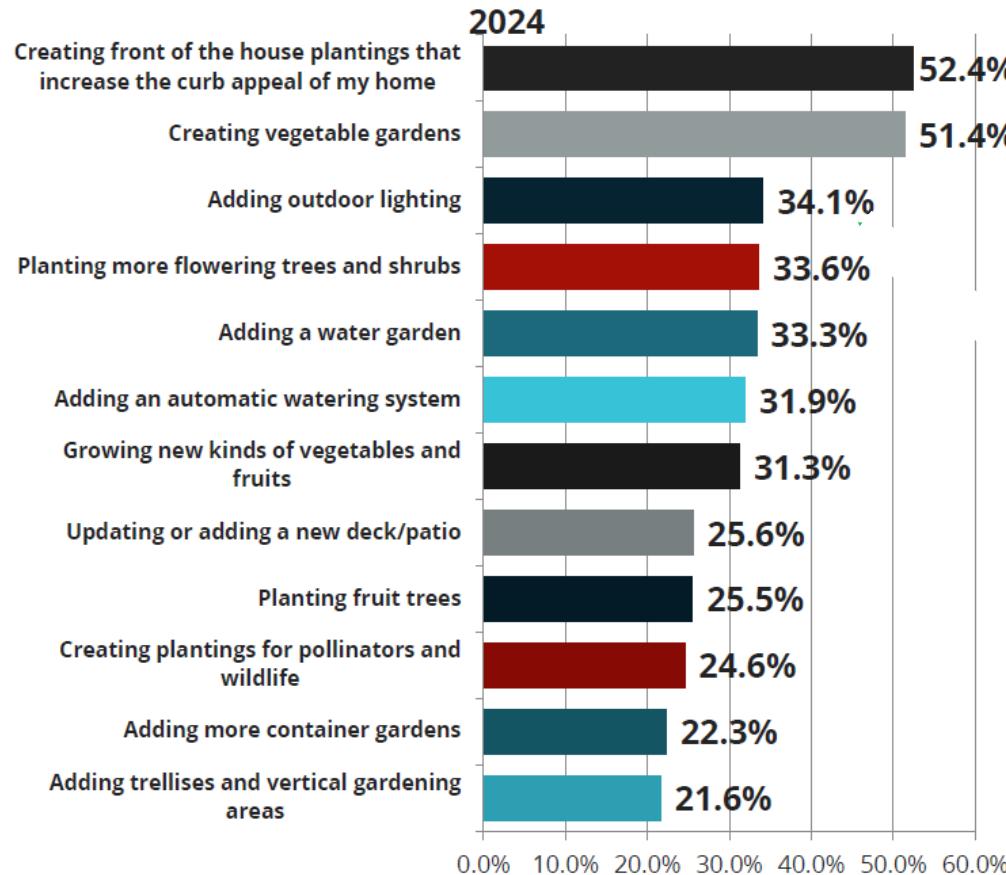
**EZ Scapes™**  
Combinations of three to four perennials that grow well together to create easy, elegant landscapes.

**Characteristics of an EZ Scape™**

**Multiple Seasons of Interest**  
Too many landscapes are front loaded or have their plants packed into a short flowering window, creating long stretches of garden blah. Whether it is Spring, Summer, or Fall, EZ Scapes™ have a plant that is going to be popping in the landscape. This could be from a spectacular flowering performance or the graceful elegance of an Ornamental Grass.

# Curb Appeal, Vegetable Gardens & Outdoor Lighting Top 3 2025 Projects

What is the most important gardening project that you hope to accomplish in 2025?





# EZ Scapes™

## Benefit to Retailers

- Create colorful, long-lasting displays
- Sell plants as a package
- Focus on concepts as well as plants
- Help customers make decisions on what perennials pair well together
- Combos curated to your inventory
- Picked by Collection/Series to allow flexibility building & maintaining displays
- POP Support
- Merchandise plants in color with those out of color

## Benefit to Homeowners

- Plant combinations for season long color
- Helps to simplify the question of what perennials go together
- Take home handouts with planting plans and plant information
- Website supported with additional planting plans and care tips
- Combos picked by Series/Collection to allow flexibility choosing color
- Confidence that the plants picked will grow well together

Your Logo Here

**EZ SCAPE™**  
For Deer Resistance

**Serendipity Allium**  
Plant Ratio: 3

**Cat's Pajamas Catmint**  
Plant Ratio: 3

**PYROMANIA® Red Hot Poker**  
Plant Ratio: 2

Find More  
Discover additional planting plans, breath taking perennials, care tips, and other EZ Scape™ recipes at EZScapes.com



## EZ Scapes™ Program Recipe Guide

PERENNIALS PICKED TO PERFORM TOGETHER

# EZ Scape™ Program Recipe Guide

Over 70 solution-focused recipes

Recipes for Sun

**Pollinator Sandscape #5**

**NEW FOR 2025!**

Light: Full Sun  
Moisture: Light to Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: 4-8  
POLLINATOR FRIENDLY | HEAT TOLERANT | LOW MAINTENANCE | LONG SEASON OF BLOOM

*Echinacea COLOR CODED® Collection* Early Summer  
Zones: 4-8 • Plant Ratio: 3  
*Phlox p. LUMINARY® Series* Early Summer  
Zones: 3-8 • Plant Ratio: 2  
*Phlox Opening Act Series* Early Summer  
Zones: 3-8 • Plant Ratio: 2  
*Veronica MAGIC SHOW® Collection* Late Spring  
Zones: 4-8 • Plant Ratio: 3

**Salty Garden Spaces**

**NEW FOR 2025!**

Light: Full Sun  
Moisture: Light to Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: (4)5-8  
POLLINATOR FRIENDLY | SALT TOLERANT | DEER RESISTANT | DROUGHT TOLERANT

*Salvia LIVING LARGE™ Collection* Multi Season (Trim & Rebloom)  
Zones: 4-9 • Plant Ratio: 3  
*Veronica MAGIC SHOW® Collection* Late Spring  
Zones: 4-8 • Plant Ratio: 3  
*PRairie WINDS® Ornamental Grass* Late Summer  
Zones: (4)5-9 • Plant Ratio: 2

**Rabbit Deterrent Sandscape**

**NEW FOR 2025!**

Light: Full Sun  
Moisture: Light to Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: 4-8  
POLLINATOR FRIENDLY | HEAT TOLERANT | LOW MAINTENANCE | DEER & RABBIT RESISTANT

*Allium 'Bobblehead'* Early Summer  
Zones: 4-8 • Plant Ratio: 1  
*Astilbe 'Dark Side of the Moon'* Multi Season (Fabulous Foliage)  
Zones: 4-9 • Plant Ratio: 1  
*Nepeta 'Cat's Pajamas'* Multi Season (Trim & Rebloom)  
Zones: 3-8 • Plant Ratio: 2  
*Sedum ROCK 'N GROW® Series* Early Summer  
Zones: 3-9 • Plant Ratio: 2

**Season Long Interest #1**

Light: Full Sun  
Moisture: Moderate  
Soil: Adaptable from loose, well-drained soils, to heavy clay  
Recipe Zones: 5-9  
POLLINATOR FRIENDLY | HEAT TOLERANT | FANTASTIC FOLIAGE | TOLERATES CLAY SOIL | LATE SEASON INTEREST

*Amsonia 'String Theory'* Early Spring  
Zones: 4-9 • Plant Ratio: 2  
*Leucanthemum AMAZING DAISIES® Collection* Multi Season (Trim & Rebloom)  
Zones: 5-9 • Plant Ratio: 2  
*Sedum ROCK 'N GROW® Series* Early Summer  
Zones: 3-9 • Plant Ratio: 2

Recipes for Shade

**Made for the Shade #3**

Light: Full to Part Shade  
Moisture: Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: 3-7  
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

*Aruncus 'Chantilly Lace'* Early Summer  
Zones: 3-7 • Plant Ratio: 2  
*Brunnera 'Queen of Hearts'* Early Spring  
Zones: 3-8 • Plant Ratio: 2  
*Hosta SHADOWLAND® Series* Multi Season (Fabulous Foliage)  
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)  
*Polygonum 'Heaven Scent'* Late Spring  
Zones: 3-7 • Plant Ratio: 2

**Night and Day**

Light: Full to Part Shade  
Moisture: Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: 4-9  
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

*Astilbe 'Dark Side of the Moon'* Multi Season (Fabulous Foliage)  
Zones: 4-9 • Plant Ratio: 3  
*Heuchera DOLCE® Series* Multi Season (Fabulous Foliage)  
Zones: 4-9 • Plant Ratio: 3  
*Hosta SHADOWLAND® Series* Multi Season (Fabulous Foliage)  
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)  
*Pulmonaria 'Pink-a-Blue'* Late Spring  
Zones: 3-9 • Plant Ratio: 3

**Made for the Shade #4**

Light: Full to Part Shade  
Moisture: Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: 4-7  
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

*Athyrium n. 'Crested Surf'* Multi Season (Fabulous Foliage)  
Zones: 3-8 • Plant Ratio: 2  
*Heuchera DOLCE® Series* Multi Season (Fabulous Foliage)  
Zones: 4-9 • Plant Ratio: 3  
*Hosta SHADOWLAND® Series* Multi Season (Fabulous Foliage)  
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)  
*Polygonum 'Heaven Scent'* Late Spring  
Zones: 3-7 • Plant Ratio: 2

**Shady Color**

Light: Full to Part Shade  
Moisture: Moderate  
Soil: Best in loose, well-drained soils  
Recipe Zones: 4-8  
FANTASTIC FOLIAGE | LOW MAINTENANCE | SHADE TOLERANT

*Heuchera PRIMO® Series* Multi Season (Fabulous Foliage)  
Zones: 4-9 • Plant Ratio: 3  
*Hosta SHADOWLAND® Series* Multi Season (Fabulous Foliage)  
Zones: 3-9 • Plant Ratio: 1 (large, giant), 2 (small, medium)  
*Pulmonaria 'Pink-a-Blue'* Late Spring  
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# Proven Winners Perennials with Native Roots

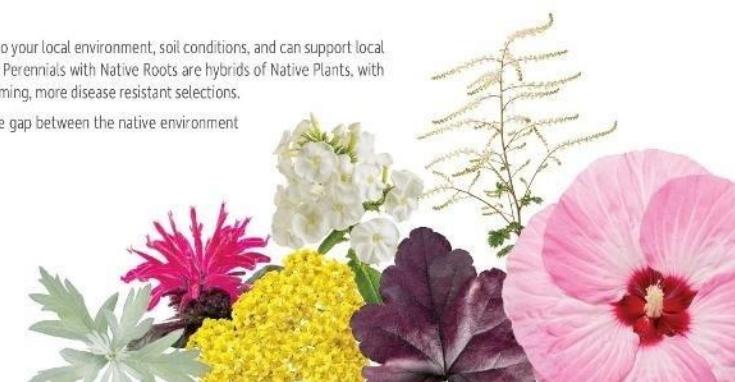
27% of perennial shoppers in 2024 stated they were considering a plant's origins when making purchases

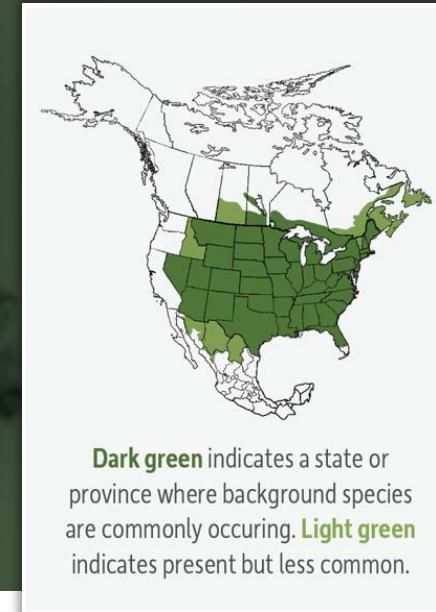


## Proven Winners® Perennials with Native Roots

Native Plants are more naturally suited to your local environment, soil conditions, and can support local pollinators and wildlife. Proven Winners Perennials with Native Roots are hybrids of Native Plants, with the goal of creating hardier, longer blooming, more disease resistant selections.

Plants with Native Roots help bridge the gap between the native environment and residential garden needs.





# Perennials with Native Roots

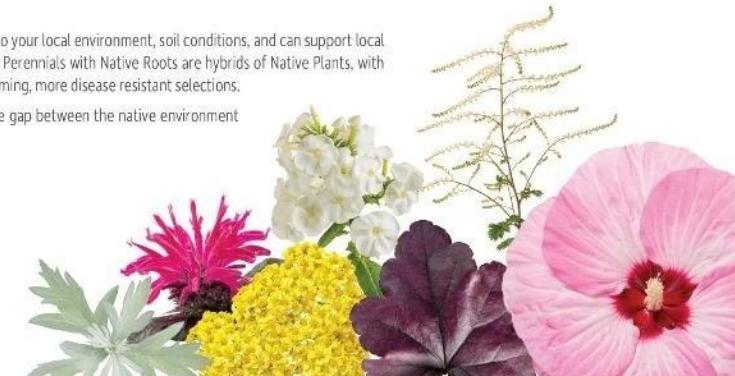
The goal of this program is transparency

- Share background parentage where possible
- Define what it means to say a plant has Native Roots – not replace Native species
- List benefits of planting perennials with native roots, because customer's reasons for planting native are different
  - Support Biodiversity
  - Improve Air Quality
  - Reduce Erosion
  - Conserve Water and Resources

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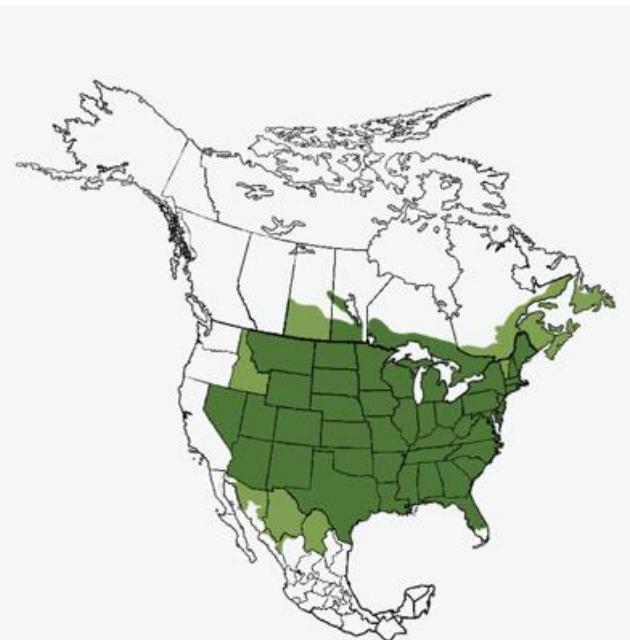
Plants with Native Roots help bridge the gap between the native environment and residential garden needs.



The logo for Proven Winners Perennials is in the top center, featuring the letters 'PW' in a large serif font, with a green leaf icon integrated into the 'P'. Below 'PW' is the word 'PROVEN' in a smaller serif font, 'WINNERS' in a bold sans-serif font, and 'Perennials' in a green, italicized, lowercase sans-serif font. The background of the top half is white with a decorative border of various flowers (yellow daisies, red and purple leaves, pink hibiscus, white hydrangea, and yellow lilies) in the corners and along the top and bottom edges.

The image features a vibrant border of various flowers (yellow, pink, purple, red, white) at the top and bottom. In the center, the 'PW' logo is displayed with the words 'PROVEN WINNERS' and 'Perennials' below it. The main title 'Perennials with Native Roots' is prominently displayed in large, bold, black font. Below the title, a green box contains text about native plants and their benefits. To the right, a map of the United States shows the native range of each plant with color-coded dots. Below the map are six product cards, each featuring a photo of the plant, its name, a brief description, and a small map of its native range. At the bottom, there's a dashed box for 'Your Logo Here' and a QR code.

# Perennials with Native Roots



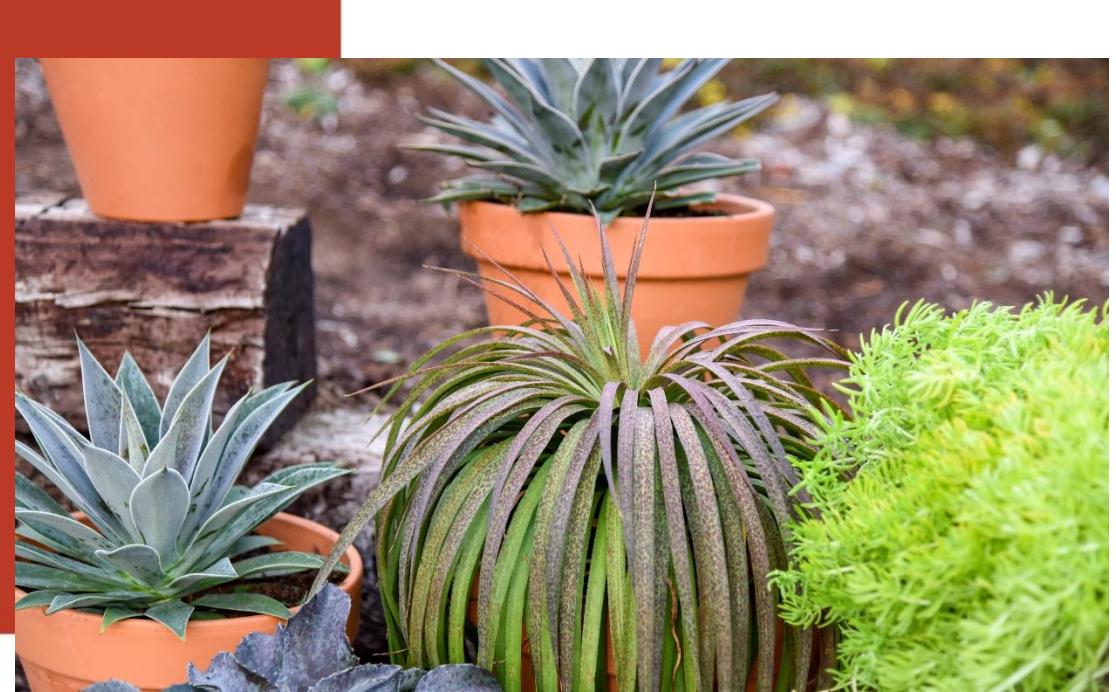
**Dark green** indicates a state or province where background species are commonly occurring. **Light green** indicates present but less common.



# Art & Sol® Collection

PATIO PLANT | HOUSEPLANT  
LANDSCAPE PLANT | MANGAVE





## *Manfreda x Agave = Mangave*

### Adaptable

Flexible between landscape, container, and indoor purposes, these succulents thrive in many environments.

### Modern

Tropical succulent textures and traditional Agave vibes display in natural geometric forms.

### Vibrant

Direct UV sunlight and long day exposure bring out vibrant, head-turning foliage color.

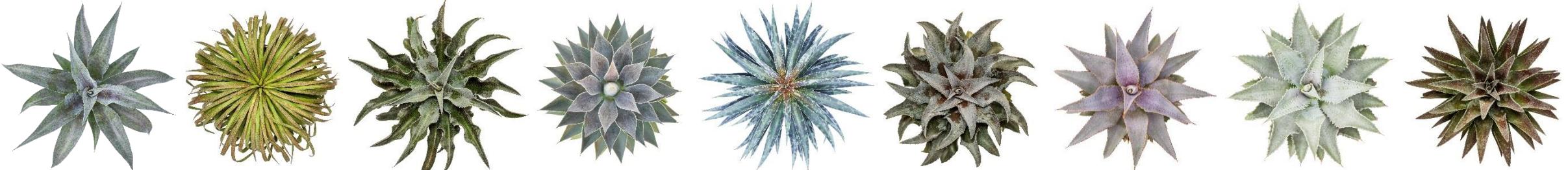
### Durable

Mangave have the standard drought tolerance of Agave, but can also survive overwatering that would rot other succulents. Strong but flexible leaves are lined with soft spines that make them easy to handle, but resistant to deer and rabbit browsing.



# The Proven Package

The trilingual (English/Spanish/French) 3" wide x 6" tall hanging tag is required for all ART & SOL® Mangave varieties. The hanging tag and accompanying stake (10" tall) ensure ease of access and maximize display above the plant. The stakes are automatically included with your tag order.



Aztec King

Bad Hair Day

Catch a Wave

Lavender Lady

Moonglow

Night Owl

Purple People Eater

Silver Fox

Thunderbird

# Art & Sol® Collection

# Art & Solutions

Mangave are a relatively new phenomenon in the plant world. Help educate yourself, your staff, and your customers by utilizing one of our pre-prepared educational resources. Review the available POP to find the option most applicable to your business, and let us co-brand it for you by adding your logo!

Print it your way. Ask about printing options through Proven Winners, or have us send you print ready files to use with your printer of choice.

To take advantage of this opportunity or hear more about what the Proven Winners® brand can do for you, contact your Walters Gardens Regional Product Manager.



Variety Benchcard (11x7")



Collection Benchcard (11x7")



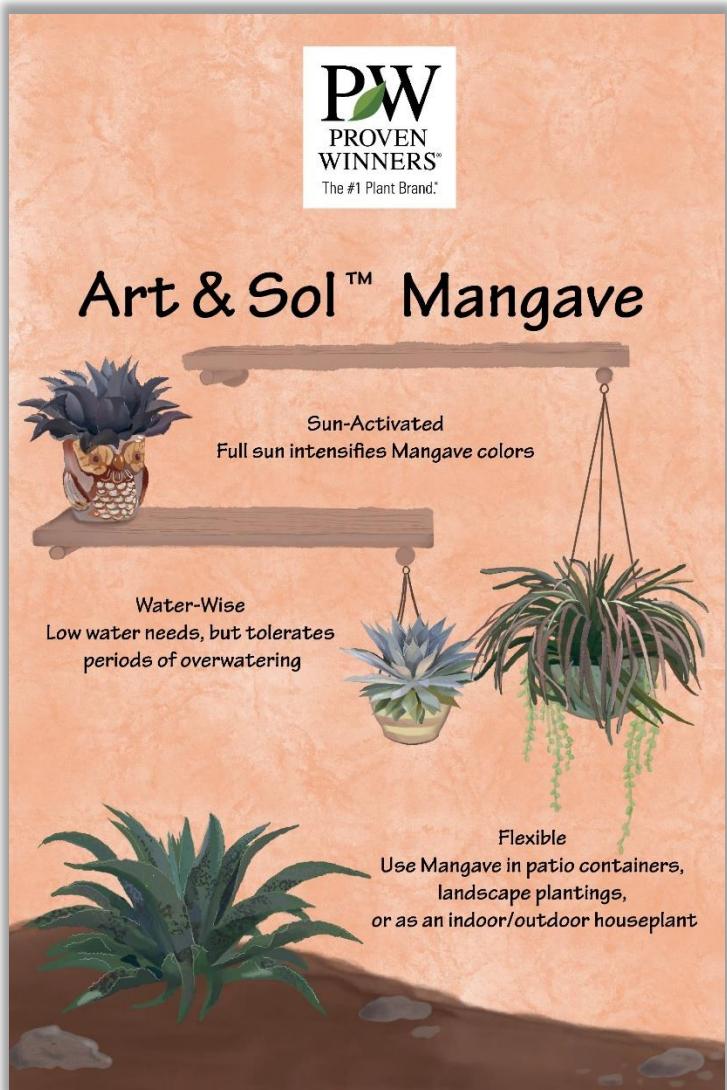
Education Benchcard (11x7")



Benchtape – Available as 100' rolls



# Art & Solutions



Poster Option 1 (23.75x36")



Poster Option 2 (23.75x36")



Poster Option 3 (23.75x36")





A new twist on an  
“old” idea...

**PW**  
PROVEN  
WINNERS®  
Perennials

# FALL ROOTS *bring* SPRING SHOOTS

Fall Planted Perennials Experience:

- Reduced Pressure**  
Compared with Spring and Summer, Fall features fewer pests, fewer active weed species, and reduced disease pressure.
- Perfect Temperature**  
Cool fall air temperatures reduce heat stress on plants, while warm soil temperatures remain optimal for developing root growth as plants get their feet set before winter.
- Increased Spring Growth**  
Overwintered plants set more eyes and growth points, typically resulting in a larger plant than those spring planted.
- More Root Development**  
Most perennials push root growth as soon as the soil warms in spring. The fine root growth developed in this window improves heat and drought tolerance through summer months.

**Tips to a Successful Fall Planting**

Perennials CAN be planted after frost and anytime before the ground freezes. The BEST time to plant perennials in fall is at least six weeks before the first hard frost of the season.

Mulch over and leave the leaves on fall planted perennials to help avoid winter heaving (when the repeated freezing and thawing of water in the soil causes the crown of the plant to lift and become exposed).

Your Logo  
Here





# Questions?

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